

# JAMES K. WINFIELD, ED.D.

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[www.linkedin.com/in/jwinfield4](http://www.linkedin.com/in/jwinfield4)

## EDUCATION

**Edd, Curriculum & Instruction;** University of South Carolina; Columbia, SC | August 2021

Dissertation: *An Action Based Approach to Analyze Factors That Impact Academic Major and Career Choice of Low-Income First-Generation College Students*

**Certificate in Grant Writing;** July 2018

**MEd, Higher Education Administration;** Auburn University; Auburn, AL | May 2010

**BA, Mass Communication;** Auburn University; Auburn, AL | May 2008

## EXPERIENCE

### **SOUTHERN NEW HAMPSHIRE UNIVERSITY | GLOBAL CAMPUS**

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#### **Academic Programs, General Education, & Special Programs**

*Associate Dean, First Year Experience, General Education & Retention Strategies;* June 2021 – Present

- Collaborate with cross-functional units to strategize holistic efforts to support transition of first-year and returning students enrolled in online education
- Lead, train, and hire a team of peer mentors to support students in group and 1:1 sessions
- Manage curricular and programmatic revisions and enhancements to orientation and transition courses
- Collaborate with advising to manage petitions to amend requests for general education courses
- Serve as the dean of record for various general education courses in humanities and social sciences

### **BENEDICT COLLEGE | COLUMBIA, SC**

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#### **Student Success Center, Division of Academic Affairs**

*Director of Student Success & Retention;* August 2019 – May 2021

- Managed the operations and departmental budget of over \$350,000 for the Student Success Center (comprehensive academic support unit)
- Led a team of six professionals - Launching centralized peer tutoring (in person and online), academic recovery, and first-year programs
- Collaborated with campus departments to ensure that data-driven decisions are made regarding both academics and co-curricular engagement
- Responsible for the curricular and faculty development efforts for first-year transition courses and sophomore career pathways course
- Directly advised administration to develop strategic priorities, policies, and student success initiatives

#### *Accomplishments*

- Led efforts that supported the increase first-to-second year retention by 12% after one year of service
- Launched curricular integration of SuperStrong ® career assessment to get 85% completion rate among first-year students and revived curriculum for sophomore career experience course
- Initiated and managed the implementation of Starfish Retention software to streamline early-alert and integrate predictive analytics to promote high-touch services and interventions
- Co-lead the ongoing management and distribution of emergency aid applications to students amidst the COVID-19 pandemic (Co-managed the disbursement of over \$102,320 to 700 students)

### **UNIVERSITY OF SOUTH CAROLINA | COLUMBIA, SC**

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#### **University 101 Programs, Division of Student Affairs & Academic Support**

*Assistant Director for Faculty Development;* November 2015 – August 2019

- Led faculty outreach and continuous training efforts for over 200 first-year seminar instructors
- Collaboratively assessed the performance of instructors and course impact using assessment platforms
- Provided support in the development of curriculum, resources, and instructor communication
- Organized and facilitated focus groups and advisory council meetings to help inform best practices
- Coordinated logistics of faculty meetings, virtual resources, new instructor training, and annual Building Connections Conference

## EXPERIENCE CONTINUED

### *Accomplishments*

- Ensured quality preparation of all seminar faculty, boasting 98% of instructors feeling prepared to teach
- Managed partnerships and developed curriculum and training for instructors of Capstone (high-ability) students and the Darla Moore School of Business specific seminar sections
- Led institution's efforts to become a member of inaugural First-Forward institution through NASPA and the Center for First-generation Student Success

### **Division of Student Affairs & Academic Support**

*Co-Chair of Professional Development; June 2015 – June 2017*

- Communicated closely with Vice-President for Student Affairs and AVPs to ensure quality programming
- Led three sub-committees to directly plan recognition events, ongoing development, onboarding efforts for new staff and graduate students, and annual ideaPOP! Conference
- Managed budget of over \$35,000 to plan events for over 400 employees within the division
- Negotiated contracts and organized logistics for speaking engagements for recognized researchers and practitioners for monthly development meetings and conferences

### **Student Success Center, Division of Student Affairs & Academic Support**

*Coordinator of Outreach and Success Consultant; June 2013 – November 2015*

- Identified at-risk student populations and created communication plans for targeted outreach efforts
- Provided online training and development for staff of student peer callers on FERPA compliance
- Co-managed and implemented award-winning University-wide early-alert and intervention systems
- Annually assisted 1,200 first-year students to provide navigation and support online and in-person
- Fostered and sustained relationships with on-campus partners: Multicultural Affairs, University Housing, Financial Aid and academic departments for outreach campaigns and student retention efforts

### *Accomplishments*

- Directly managed Student Success Call Center initiative from 2013-2014, leading a 28% increase in incoming calls and 10% increase in outreach to at-risk students
- Launched comprehensive referral system that provided interventions for over 1,750 students in two years

### **TRIO Programs, Division of Student Affairs & Academic Support**

*Pre-College Counselor, Upward Bound Program; August 2012 – June 2013*

- Prepared 110 low-income first-generation high school students for institutions of higher education
- Organized social and academic based enrichment programs for students of all grade level
- Communicated with guidance counselors to coordinate academic intervention for at-risk students
- Facilitated sessions on financial aid, college test preparation, and admissions to students and parents

### *Accomplishments*

- Planned a comprehensive experiential summer bridge program for over 80 senior students
- Supported senior class participants in acquiring over \$250,000 in academic scholarships
- Ensured the placement of 92% of senior students into post-secondary education
- Created pre-college enrichment model for district-sponsored 21<sup>st</sup> Century Learning Center

## **AUBURN UNIVERSITY | AUBURN, AL**

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### **Office of Student Involvement, Division of Student Affairs**

*Program Advisor, Student Government Association (SGA); June 2010 – July 2012*

*Graduate Advisor, Student Government Association (SGA); August 2009 – May 2010*

- Trained student and volunteer staff of over 200 and managed 45 programs and initiatives
- Directly advised SGA executive council, senate, cabinet, and elections board
- Supervised business manager, two graduate assistants, and an annual program budget of over \$250,000
- Collaborated with government officials to organize student lobbying efforts on educational advocacy
- Managed donations, relationships, and leveraged resources with for-profit and non-profit organizations

### *Accomplishments*

- Transitioned successfully from graduate assistant to full-time professional after one year of service
- Oversaw service initiatives that raised over \$400,000 for philanthropic causes from 2010-2012
- Aided in the allocation of 1.3 million dollars in student fees to student-led programs and initiatives
- Coordinated with athletics and marching band to organize spirit events, pep rallies, and homecoming events

### **Secretary to the Board of Trustees Office**

*Administrative Specialist; August 2007 – May 2009*

- Served as a host and ambassador for events hosted by the Office of the University President
- Maintained efficient office operations and managed assignments and events calendar for student workers
- Prepared and distributed confidential materials for quarterly board meetings

### **Office of Development, Samuel Ginn College of Engineering**

*Intern, Student Giving and Young Alumni; January 2010 – May 2010*

- Planned inaugural state-wide young alumni events and prepared accurate donor information for development associates and officers
- Assisted with stewardship activities for the University's first annual student giving campaign
- Presented student giving campaign information to classes and student organizations

### **Educational Support Services, Office of Undergraduate Studies**

*Graduate Assistant, Living-Learning Communities; August 2008 – May 2009*

- Conducted research and promotion that led to a 50% expansion in learning communities
- Provided framework and research for the implementation of an inaugural faculty-in-residence program

## **NOVA SOUTHEASTERN UNIVERSITY | DAVIE/FORT LAUDERDALE, FL**

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### **Office of New Student Orientation; Division of Student Affairs**

*(NODA) Programming and Assessment Intern; May 2009 – August 2009*

- Researched and developed plans for innovative transitional student programs for commuter students
- Collaboratively coordinated orientation programs for over 900 first-year students, transfer, and nontraditional students and their parents
- Facilitated advisement, training, and debriefing sessions for 16 student orientation leaders

### *Accomplishments:*

- Conducted research utilized to create Shark Camp, NSU's first Summer Extended Orientation Program
- Administered engagement assessments to 540 incoming first-year students

## **TEACHING EXPERIENCE**

*College Experience 111 & 112: First Year Transition Course, Benedict College, (Fall 2019-May 2021)*

*Appreciative Advising & Education, University of South Carolina-College of Education, Online Co-Instructor, (Fall 2014, Summer 2015)*

*The Teacher as Manager (EDLP 520), University of South Carolina, Instructor, (Fall 2017-Fall 2018)*

*The Student in The University: First-Year Seminar (UNIV 101), University of South Carolina, Instructor, (Fall 2013-Fall 2018) General and TRIO Specific Sections*

*Pre-College Enrichment for High School Students, University of South Carolina-Upward Bound Program, Instructor, (Fall 2012-Spring 2013)*

*Early College Exploration, Richland School District One, 21<sup>st</sup> Century Learning Center/S.O.A.R. Program, Afterschool Session Facilitator, (Fall 2012-Spring 2013)*

*The Auburn Experience: First-Year Seminar (UNIV 1000), Auburn University, Co-Instructor, (Fall 2008)*

## **ADVISEMENT & MENTORSHIP**

Alpha Phi Alpha Fraternity, Inc. – Gamma Pi Chapter, Benedict College, Faculty Advisor, 2020 - 2021

Freshman Class Officers, *Advisor*, Benedict College, 2019-2021

Men of Color Initiative, *Staff Mentor*, University of South Carolina, 2014-2015

Upward Bound Student Government, *Advisor*, University of South Carolina TRIO, 2012-2013

The Franklin Society (Underrepresented Male Student Group), *Advisor*, Auburn University, 2008-2012

REACH Community Service Freshman Leadership Program, *Advisor*, Auburn University, 2010-2011

Learning Community Activities Board, *Advisor*, Auburn University, 2008-2009

## **PROFESSIONAL SERVICE**

### **(NASPA) Student Affairs Professionals in Higher Education**

- Center Advocacy Group, Center for First-generation Student Success (2021 – Present)
- Region III SERVE Academy – Inaugural Cohort (2019-2020)
- National Undergraduate Fellowship Program (NUFP) Advisory Board Member (2019-2021)
- Region III Representative for Socioeconomic and Class Issues Knowledge Community (2019-2020)
- NUFP Dugy Leadership Institute Faculty Facilitator, Missouri State University, Springfield, MO (2018)
- Region III/SACSA – Mid-Managers Institute (MMI), University of Tennessee, Knoxville, TN (2016)
- Region III – SC Liaison, African-American Concerns Knowledge Community (2015-2016)
- Region III/SACSA - New Professionals Institute (NPI), Emory University, Atlanta, GA (2011)

### **South Carolina TRIO Programs Association**

- Wanda Hendricks-Bellamy Student Leadership Conference, *Sub-Committee Co-Chair*, (2014 - 2015)
- Tri-State Conference for TRIO Programs, *Technology & Facilities Committee*, Orlando, FL (2013)

### **National Resource Center for the First-Year Experience and Students in Transition**

- Institute on First-Generation College Students, *Invited Faculty*, (2014 -Present)
- Program Reviewer for the Annual Conference on the First-Year Experience (2017-2019)
- Professional Learning Community for Advising at HBCUs (2020-2021)

### **Other**

- Higher Education Leadership Foundation (H.E.L.F.) Lambda/Mu Cohort 2021 Fellow

## **PROFESSIONAL MEMBERSHIPS**

[Black First-Gen Collective](#), Steering Committee, 2019-Present

Student Affairs Administrators in Higher Education (NASPA), 2009-Present

Southeastern Learning Center Association (SECLCA), 2014-2015, 2020-2021

National College Learning Center Association (NCLCA), 2012-2015

Southern Association of College Student Affairs (SACSA), 2011-2017

South Carolina TRIO Programs Association (SC TRIO), 2012-2017

## **UNIVERSITY COMMITTEES & SERVICE**

### **Southern New Hampshire University**

- Student Functional Purpose Unit

### **Benedict College Division of Academic Affairs**

- Student Success and Retention Committee, Chair
- Academic Advising Taskforce, Co-Chair
- Honors Programs Advisory Council

## **University of South Carolina Division of Student Affairs & Academic Support**

- First-Generation College Students Work Group
- Carolina Judicial Council (Student Discipline Board)
- Underrepresented Male Retention Work Group, Chair
- Professional Development Team, Co-Chair
- Director of Student Success Center Search and Screening Committee (2017)

Assistant Vice President for Student Success Search and Screening Committee (2019)

John N. Gardner Inspirational Faculty Award Selections Committee (2018)

Family Fund, Faculty and Staff Campaign, Co-Chair (2018-2019)

## **Nova Southeastern University**

- University-wide Orientation Planning Committee

## **Auburn University Division of Student Affairs**

- Anti-Discrimination Taskforce “No Hate Campaign”
- Assessment and Evaluation Team
- Departmental Review Taskforce
- Underrepresented Student Retention Work Group
- Facilities Student Outreach Committee

Vice President for Student Affairs Search and Screening Committee (2009)

Leischuck Presidential Teaching Award Selections Committee (2010)

University Multicultural Commission (2010)

## **Western Carolina University, Cullowhee, NC**

- External Reviewer for the Office of Student Transitions (October 2018)

## **PUBLICATIONS / RESEARCH**

Winfield, J.K. (2020, May). [To sync or async: Considerations for access in virtual learning](#). *eCampus News: Technology news for today's higher-ed leader*.

Friedman, D., **Winfield, J.**, & Hopkins, K. (2019). Developing instructors for a first-year seminar. *Journal for Faculty Development*. Volume 33, Number 2, (pp. 11-18).

Winfield, J. (2019, February). [First-gen in the first-year seminar](#). NASPA Center for First-generation Student Success, Blogs & News.

Winfield, J.K. (2018, December). [The art of intervention: Partnering with faculty for early academic alert](#). *NACADA Academic Advising Today*, 41(4).

Dial, M., & **Winfield, J.** (2016). Digitally connecting students to success: Engaging first-year students through intrusive email outreach. *E-Source for College Transitions*, 13(2).

Moschella, E., Bouknight, J., Dial M., & **Winfield, J.** (2015). Connecting students to success: A comprehensive approach to retention and persistence. In S. Whalen (Ed.), *Proceedings of the 11th National Symposium on Student Retention*, Orlando, FL. (pp. 160 – 171). Norman, OK: The University of Oklahoma.

Winfield, J. (2014, April). Call to persistence: A call center's impact on student success. *NCLCA Spring Newsletter*.

Beitzel, J.R., Perez, A., Smith, D. & **Winfield, J.** (2010, October) *Mini-Program Review Process for Auburn University Division of Student Affairs*. Implemented research and model.

## **SELECTED WORKSHOPS / PRESENTATIONS**

*Presented over 20 educational sessions, workshops, and facilitated discussions at state-wide, regional, and national conferences and institutes.*

- Cassidy, M. & **Winfield, J.** (February 2021). *The Pivot: A Communal Dialogue on FYE Amidst A Pandemic*, 40<sup>th</sup> Annual Conference on the First-Year Experience, The National Resource Center for The First-Year Experience and Students in Transition.
- Lyn, J. & **Winfield, J.** (October 2020). *The Heavy LIFT: An Approach to Retention for HBCUs and MSIs*, 27<sup>th</sup> Annual Conference on Students in Transition, The National Resource Center for The First-Year Experience and Students in Transition.
- Montgomery, W., Paige, R. & **Winfield, J.** (June 2020). *Implementing a Vision for Student Success at an HBCU*, Annual South Eastern College Learning Center Association (SECLCA) Virtual Conference, University of South Carolina, Columbia, SC
- Lyn, J. & **Winfield, J.** (February 2020). *For the Culture: Reimagining Retention to HBCU of the Year*, 39<sup>th</sup> Annual Conference on the First-Year Experience, The National Resource Center for The First-Year Experience and Students in Transition, Washington, D.C.
- Winfield, J. (February 2020). *First-Gen[ethics]: Fostering Mutual Understanding for Greater Success*, 50<sup>th</sup> Annual Meeting of the South Eastern Decision Sciences Institute (SEDSI), Charleston, SC
- Baldwin, A., Rease Miles, L., & **Winfield, J.** (June 2019). *Increasing the Institutional Sustainability of Your First-Generation Student Program*, Pre-conference workshop, First-generation Student Success Conference/NASPA Conference on Student Success, Orlando, FL
- Hopkins, K. & **Winfield, J.** (February 2019). *Low Cost and No Cost Faculty Development for First-Year Seminar Instructors*, 38<sup>th</sup> Annual Conference on the First-Year Experience, The National Resource Center for The First-Year Experience and Students in Transition, Las Vegas, NV
- Winfield, J. (February 2019). *First-Gen in the First-Year Seminar*, 38<sup>th</sup> Annual Conference on the First-Year Experience, The National Resource Center for The First-Year Experience and Students in Transition, Las Vegas, NV
- Bouknight, J., Dial M., & **Winfield, J.** (February 2017). *Connecting Students to Success: A Comprehensive Approach to Retention and Persistence*, Webinar, (CSRDE) Consortium for Student Retention Data Exchange
- Moschella, E., Bouknight, J., Dial M., & **Winfield, J.** (November 2015). *Connecting Students to Success: A Comprehensive Approach to Retention and Persistence*, 11th National Symposium on Student Retention, Orlando, FL
- Brunson, R. & **Winfield, J.** (June 2015). *Enhancing Student Success Through Purposeful Faculty Partnerships*, 2<sup>nd</sup> Annual South Carolina College Learning Center Association (SCCLCA), Winthrop University, Rock Hill, SC
- Winfield, J. (February 2015). *Success Connect: Early Alert and Intervention at a Flagship Institution*, 34<sup>th</sup> Annual Conference on the First-Year Experience, The National Resource Center for The First-Year Experience and Students in Transition, Dallas, TX
- Beitzel, J.R., Perez, A., Smith, D. & **Winfield, J.** (March 2011). *Full Assessment...from a Mini Departmental Review*, National Association of Student Personnel Administrators (NASPA) Annual Conference, Philadelphia, PA

## **INVITED PRESENTATIONS & PANELS**

- Invited Panelist: (March 2019). *Engaging Historically Underrepresented Students*, New Faculty Academy, Center for Teaching Excellence, University of South Carolina, Columbia, SC
- Institute Faculty and Invited Presentations: (July 2018). *Factors that Contribute to Success for First-Generation College Students*, and *Developing Curricular, Co-Curricular Strategies and Initiatives Tailored for First-Generation College and Defining (and Refining) The Role of Faculty and Staff in First-Generation Student Success* at the Institute on First-Generation College Students, The National Resource Center for The First-Year Experience and Students in Transition, Columbia, SC

Invited Panelist: (December 2017). *Teaching First-Generation College Students*, New Faculty Academy, Center for Teaching Excellence, University of South Carolina, Columbia, SC

Institute Faculty and Invited Presentations: (July 2016). *Factors that Contribute to Success for First-Generation College Students*, and *Developing Curricular and Co-Curricular Strategies and Initiatives Tailored for First-Generation College Students* at the Institute on First-Generation College Students, The National Resource Center for The First-Year Experience and Students in Transition, Columbia, SC

Institute Faculty and Invited Presentations: (July 2014). *Factors that Contribute to Success for First-Generation College Students*, and *Developing Curricular and Co-Curricular Strategies and Initiatives Tailored for First-Generation College Students* at the Institute on First-Generation College Students, The National Resource Center for The First-Year Experience and Students in Transition, Asheville, NC

## **COMMUNITY SERVICE**

Alpha Phi Alpha Fraternity, Inc.

- Omicron Iota Lambda Alumni Chapter, Vice President, Columbia, SC, 2017-2019
- Alpha Academy (Male High School Mentorship Program), Co-Chair, Columbia, SC, 2016-2017
- National Pan-Hellenic Council of Columbia, Chapter Delegate, Columbia, SC, 2016-2017

## **CERTIFICATIONS**

Post-Crisis Management Certification, University of South Florida M3 Center

VitaNavis Student Success Certification, The Myers-Briggs Company

Student Success Collaborative Specialist, (EAB) Educational Advisory Board

eCollege Online Learning Certification, Benedict College

Teaching Towards Inclusive Excellence, Center for Teaching Excellence, University of South Carolina

LEAD I (Supervisory Essentials) Certification, University of South Carolina Human Resources

Student support certifications in the following areas:

International Student Ally; Green Zone (Veteran's Ally), Safe Zone Ally; and Suicide Prevention Gatekeepers

## **CONTINUING EDUCATION**

College-Going Identity and Student Success (Spring 2021), Harvard Graduate School of Education

Leading for Equity, Diversity, and Inclusion in Higher Education (Winter 2021), The National Forum on Higher Education for the Public Good, University of Michigan

Maximizing Digital Tool Use in the First-Year Seminar (Fall 2015), National Resource Center for the First-Year Experience and Students in Transition, University of South Carolina

Appreciative Advising (Fall 2014), Office of Appreciative Education, University of South Carolina

## **HONORS & RECOGNITION**

UpLIFT, Legacy Cohort (2020), *ideation4*, Top 40 Male Educators Publication Spotlight

Who's Who in Universities & Colleges (2019), *SC Black Pages*, Columbia, SC

Columbia's Top 20 Under 40 (2019), *The State Newspaper*, Columbia, SC

Outstanding Alumni Brother of the Year (2018), South Carolina District of Alpha Phi Alpha Fraternity, Inc.

Brother of the Year (2018), Alpha Phi Alpha Fraternity, Inc. Omicron Iota Lambda Alumni Chapter

Delta Epsilon Iota, Honor Society

Omicron Delta Kappa (ODK), Leadership Society