

# Matt Newlin, Ed.D.

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## EDUCATION

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2019	Ed.D.	Higher Education Leadership Maryville University Dissertation: Interrupting Innovation: A Case Study Examining the Discontinuance of an Online Learning Pilot
2011	M.Ed.	Higher Education University of Missouri – St. Louis Concentration: First-generation Student Matriculation
2005	B.A. B.A.	Communication English University of Missouri – Columbia

## EMPLOYMENT HISTORY

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### Independent Consultant

March 2020 – Present

- Established partnerships with non-profit organizations, colleges, and universities to advise on student-centered operations
- Developed programs, resources, and workshops to train practitioners in equity-minded practices
- Provided insight and objective review of policies that impact student success and persistence; aided in the revision of procedures as necessary

### College Advising Corps

*Director of Rural Initiatives*

July 2018 – August 2020

- Established a pilot program to increase college enrollment for first-generation, low-income, and underrepresented students from rural communities; oversaw 11% increase in FAFSA completion; developed academic resources and ACT preparation
- Led long-term strategic planning for program expansion and sustainable funding with senior leaders
- Created and led college preparation programming for over 1,300 entering college freshmen
- Designed and managed summer melt initiative for incoming freshmen who were 38% more likely to enroll in college after participation
- Oversaw student emergency funding application process and reporting; managed budgets for five schools (more than 1,000 students), including allocation and compliance
- Developed career-readiness and professional development tools for advisers entering the workforce

### Washington University in St. Louis

Brown School of Social Work

*Director of Financial Aid*

October 2011 – June 2018

- Short- and long-range planning for student affairs departments; staff management and development; supervision, training, and evaluation of staff
- Managed Student Success and Retention team supporting over 600 students each year
- Founded program dedicated to first-generation student support; provided resources and programming for over 300 students annually
- Managed \$6 million scholarship budget in partnership with donors and development officers
- Established \$500,000 need-based scholarship program to increase equity and access
- Developed and managed annual professional development workshop series with 10 campus and community partners; reached over 200 students annually

- Established university financial literacy program for low-income, first-generation students
- Reviewed and tracked academic progress for over 600 scholarship recipients annually; provided academic resources and advising; developed support programs to reduce scholarship revocation
- Managed 25-member Staff Council responsible for representing 4,000 full-time university staff; achieved record event attendance; collaborated with senior administrators to improve staff benefits

### **University of Missouri – St. Louis**

*Financial Aid Coordinator & Outreach Specialist*

June 2008 - October 2011

- Provided supervision and training for graduate students serving in frontline customer service roles
- Created college planning and financial aid resources for first-generation and low-income community college students transferring to a large public university
- Developed financial literacy initiatives to improve students' post-graduation preparation and success
- Managed caseload of over 600 students per year, providing superior advising and ongoing support

### **Allied College**

*Financial Aid Adviser*

October 2006 – June 2008

- Advised incoming and prospective students on financial aid opportunities and financial planning
- Collaborated on Orientation and Student Welcome events, including parent and family programming
- Developed proactive retention initiatives for at-risk students facing unique personal circumstances

## **PUBLICATIONS**

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**Newlin, M.** & Brown, A. (accepted). First-generation students in service learning programs: An exploration of institutional support practices. In Bowhay, V. (Ed.), *The proper role of higher education in a democratic society*. IGI Global.

Dykema Erb, M., **Newlin, M.**, & Wood, K. (in press). A DEI approach to graduate student access and outcomes. In Shepard, V. & Perry, A. (Eds.), *A practitioner's guide to supporting graduate and professional students*. Routledge.

## **TEACHING & INSTRUCTIONAL EXPERIENCE**

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### **Practicum Instructor & Site Supervisor: 2016 – 2018**

- Mentored Master of Social Work students in higher education career preparation through "I'm First" first-generation student support programming
- Developed learning opportunities to teach theory and practice of higher education through practical experience

### **Invited Speaker & National Presenter: 2016 – present**

- Served as an expert speaker and panelist at conferences, symposia, and workshops related to college access, first-generation students, rural student challenges, and student success
- Presented at regional and national conferences, including workshop facilitation and design-thinking sessions

### **College Adviser Trainer: 2018 – present**

- Created curricula and resources for college advisers to best serve rural students pursuing postsecondary education
- Led monthly and semi-annual trainings to improve adviser knowledge and skills with equity-minded focus

### **Green Dot Bystander Intervention Trainer: 2016 – 2018**

- Facilitated undergraduate workshops related to sexual harassment, interpersonal violence, and sexual assault and the role bystanders can play

- Created a safe, equitable space for students to explore their own biases and share their stories related to sexual assault and harassment

#### **Financial Literacy Coach: 2015 – 2018**

- Designed curricula for undergraduate and graduate students on basic money management principles
- Led workshops and presentations for student groups, TRIO, classes to increase financial literacy

#### **Student & Parent Educator: 2008 – 2011**

- Created workshops and training materials related to financial aid and FAFSA completion for parents, students, and high school counselors
- Facilitated sessions to increase student/parent financial aid knowledge and understanding of cost of attendance and college-related expenses

### **PROFESSIONAL ENGAGEMENT & SERVICE**

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#### **National Association of Student Personnel Administrators (NASPA)**

- KC Representative, Socioeconomic & Class Issues in Higher Education – Region IV-W: 2019 – present
- Conference Proposal Reviewer: 2018, 2019
- Member: 2015 – present

#### **National Association for College Admission Counseling (NACAC)**

- SIG Discussion & Learning Leader – Rural and Small Town SIG: 2019 – present
- Member: 2018 – present

#### **St. Louis Regional Financial Empowerment Coalition**

- Chair – University Partnerships, Money Smart Week: 2017

#### **LeaderShape, Inc.**

- Cluster Facilitator – Washington University: 2016

#### **National Association of Student Financial Aid Administrators (NASFAA)**

- Editorial Board Member: 2009 – 2011
- Member: 2008 – 2018

### **UNIVERSITY ENGAGEMENT & SERVICE**

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#### **Washington University in St. Louis**

- Academic Progress Counselor – College of Arts & Sciences: 2016 – 2018
- Student Group Adviser – WU for Undergraduate Socioeconomic Diversity: 2016 – 2018
- Co-Chair & Member – Danforth Staff Council: 2016 – 2018
- Member – TRIO Advisory Board: 2016 – 2018
- Trainer – Green Dot Bystander Intervention: 2017 – 2018
- Curriculum Designer & Presenter – Financial Literacy Initiative: 2016 – 2018
- Member – University Sexual Assault (Title IX) Investigation Board: 2015 – 2017

#### **University of Missouri – St. Louis**

- Member – Staff Council: 2009 – 2011
- Community Outreach Leader – Office of Student Financial Aid: 2008 – 2011

### **INVITED SPEAKER ENGAGEMENTS**

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**Newlin, M.** (2021). *Geography and access: Rural student college enrollment*. Missouri Higher Education Bridges to Success web series.

**Newlin, M.** (2020). *When equal isn't equitable: Understanding students' social capital*. State Technical College of Missouri 2020 Professional Development Institute, Linn, MO.

**Newlin, M.,** Garcia Peraza, P., & Wagner, L. (2020). *Supporting first-gen graduate students in uncertain times*. Presented at the 2020 University of California System First-Generation Virtual Symposium.

**Newlin, M.** & Wyatt, C. (2020). *Building a pipeline of rural higher education students: A discussion with practitioners*. Presented for the Hunt Institute & Illinois Lieutenant Governor's Office.

Clency, S., Lowery, K., **Newlin, M.**, & Wagner, L. (2020). *Where are we now?: Supporting first-generation students through a national crisis*. Presented for 2020 NASPA Virtual Conferences on Student Success in Higher Education.

Alderson, A., Erb, M., Jehangir, R., & **Newlin, M.** (2020). *First-gen graduate and professional students: We've identified them, now how to we support them?*. Presented for 2020 NASPA Virtual Conferences on Student Success in Higher Education.

**Newlin, M.** & Seldin, A. (2020). *Demystifying the FAFSA appeals process*. Presented for the ACT Equity webinar.

Clency, S., Lowery, K., **Newlin, M.**, & Wagner, L. (2020). *A critical response: Supporting first-generation students through a national crisis*. Presented for the NASPA Center for First-generation Student Success, 2020 Virtual Highlights.

**Newlin, M.** (2019). Panelist for the First Generation Southwest Symposium. Presented for Northern Arizona University, Flagstaff, AZ.

Alderson, A., Erb, M., & **Newlin, M.** (2019). *Creating support resources for first-generation graduate and professional students*. Presented for the NASPA Center for First-generation Student Success Live Briefing.

**Newlin, M.** (2019). Panelist for the Rural College Access & Success Summit. Presented at Berea College, Lexington, KY.

**Newlin, M.** & Tellin, J. (2018). *Establishing partnerships for graduate and professional student financial literacy*. Presented for the FedLoan Training Webinar Series.

## CONFERENCE PRESENTATIONS

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Bruner, B., **Newlin, M.**, & Schorr, D. (2020). *Engaging first-generation students in student employment programs*. Presented for the 2020 National Student Employment Association Virtual Conference.

**Newlin, M.** (2020). *Becoming student-ready for rural populations: Examining "urbanormative" institutional barriers*. 2020 NASPA Virtual Conferences on Student Success in Higher Education.

Marler, S. & **Newlin, M.** (2020). *Closing the college achievement gap through evidence-based advising*. To be presented at the Rural College Access and Success Summit, Scottsdale, AZ. (Conference canceled)

**Newlin, M.** & Wylie, D. (2019). *Rural students' cycles of disadvantage*. Presented for the First Generation Southwest Symposium, Northern Arizona University, Flagstaff, AZ.

**Newlin, M.** & Wylie, D. (2019). *Rural students' cycles of disadvantage*. Presented for the Celebrating First Generation Students Conference, Missouri State University, Springfield, MO.

Alderson, A. & **Newlin, M.** (2019). *What about first-gen graduate students?*. Presented for the NASPA Student Success in Higher Education Conference, Orlando, FL.

**Newlin, M.**, Archie, S., Igl, C., & Jerger, S. (2019). *Near-peer rural advising: A panel discussion with College Advising Corps advisers*. Presented for the Rural College Access & Success Summit, Lexington, KY.

**Newlin, M.** (2018). *Life after the corps: Planning for graduate school*. Presented for the College Advising Corps National Forum – West, Los Angeles, CA.

**Newlin, M.** (2018). *Rise up: Using Hamilton as a framework for understanding low-income, first-generation experiences*. Presented for the Summit on Leadership Development, St. Louis, MO.

**Newlin, M.** & Tellin, J. (2017). *Establishing partnerships for graduate and professional student financial literacy*. Presented for the NASFAA Annual Conference, San Diego, CA.

**Newlin, M.** (2015). *Preparing your students for the challenges of financial aid*. Presented for the Missouri School Counselor Association, Cape Girardeau, MO.

## **VOLUNTEER & COMMUNITY SERVICE**

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- Volunteer – Gateway Pet Guardians: 2018 – present
- Volunteer/Shift Leader – Bi-State Pet Food Pantry; 2015 – 2018
- Volunteer/Shift Leader – Stray Rescue of St. Louis: 2013 – 2016
- Community Outreach Leader – Office of Student Financial Aid: 2008 – 2011
- Board Member – HotCity Theatre: 2012 – 2014
- Founder/Director – Sham Film Festival: 2012 – 2015