

Matt Newlin, Ed.D.

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EDUCATION

2019	Ed.D.	Higher Education Leadership Maryville University Dissertation: Interrupting Innovation: A Case Study Examining the Discontinuance of an Online Learning Pilot
2011	M.Ed.	Higher Education University of Missouri – St. Louis Concentration: First-generation Student Matriculation
2005	B.A. B.A.	Communication English University of Missouri – Columbia

EMPLOYMENT HISTORY

College Advising Corps

Director of Rural Initiatives

July 2018 – August 2020

- Established a pilot program to increase college enrollment for first-generation, low-income, and underrepresented students from rural communities; oversaw 11% increase in FAFSA completion; developed academic resources and ACT preparation
- Led long-term strategic planning for program expansion and sustainable funding with senior leaders
- Created and led college preparation programming for over 1,300 entering college freshmen
- Designed and managed summer melt initiative for incoming freshmen who were 38% more likely to enroll in college after participation
- Oversaw student emergency funding application process and reporting; managed budgets for five schools (more than 1,000 students), including allocation and compliance
- Developed career-readiness and professional development tools for advisers entering the workforce

Washington University in St. Louis

Brown School of Social Work

Director of Financial Aid

October 2011 – June 2018

- Short- and long-range planning for student affairs departments; staff management and development; supervision, training, and evaluation of staff
- Managed Student Success and Retention team supporting over 600 students each year
- Founded program dedicated to first-generation student support; provided resources and programming for over 300 students annually
- Managed \$6 million scholarship budget in partnership with donors and development officers
- Established \$500,000 need-based scholarship program to increase equity and access
- Developed and managed annual professional development workshop series with 10 campus and community partners; reached over 200 students annually
- Established university financial literacy program for low-income, first-generation students
- Reviewed and tracked academic progress for over 600 scholarship recipients annually; provided academic resources and advising; developed support programs to reduce scholarship revocation
- Managed 25-member Staff Council responsible for representing 4,000 full-time university staff; achieved record event attendance; collaborated with senior administrators to improve staff benefits

University of Missouri – St. Louis

Financial Aid Coordinator & Outreach Specialist

June 2008 - October 2011

- Provided supervision and training for graduate students serving in frontline customer service roles
- Created college planning and financial aid resources for first-generation and low-income community college students transferring to a large public university
- Developed financial literacy initiatives to improve students' post-graduation preparation and success
- Managed caseload of over 600 students per year, providing superior advising and ongoing support

Allied College

Financial Aid Adviser

October 2006 – June 2008

- Advised incoming and prospective students on financial aid opportunities and financial planning
- Collaborated on Orientation and Student Welcome events, including parent and family programming
- Developed proactive retention initiatives for at-risk students facing unique personal circumstances

TEACHING & INSTRUCTIONAL EXPERIENCE

Invited Speaker & National Presenter: 2016 – present

- Served as an expert speaker and panelist at conferences, symposia, and workshops related to college access, first-generation students, rural student challenges, and student success
- Presented at regional and national conferences, including workshop facilitation and design-thinking sessions

College Adviser Trainer: 2018 – present

- Created curricula and resources for college advisers to best serve rural students pursuing postsecondary education
- Led monthly and semi-annual trainings to improve adviser knowledge and skills with equity-minded focus

Green Dot Bystander Intervention Trainer: 2016 – 2018

- Facilitated undergraduate workshops related to sexual harassment, interpersonal violence, and sexual assault and the role bystanders can play
- Created a safe, equitable space for students to explore their own biases and share their stories related to sexual assault and harassment

Financial Literacy Coach: 2015 – 2018

- Designed curricula for undergraduate and graduate students on basic money management principles
- Led workshops and presentations for student groups, TRIO, classes to increase financial literacy

Student & Parent Educator: 2008 – 2011

- Created workshops and training materials related to financial aid and FAFSA completion for parents, students, and high school counselors
- Facilitated sessions to increase student/parent financial aid knowledge and understanding of cost of attendance and college-related expenses

PROFESSIONAL ENGAGEMENT & SERVICE

National Association of Student Personnel Administrators (NASPA)

- KC Representative, Socioeconomic & Class Issues in Higher Education – Region IV-W: 2019 – present
- Conference Proposal Reviewer: 2018, 2019
- Member: 2015 – present

National Association for College Admission Counseling (NACAC)

- SIG Discussion & Learning Leader – Rural and Small Town SIG: 2019 – present
- Member: 2018 – present

St. Louis Regional Financial Empowerment Coalition

- Chair – University Partnerships, Money Smart Week: 2017

LeaderShape, Inc.

- Cluster Facilitator – Washington University: 2016

National Association of Student Financial Aid Administrators (NASFAA)

- Editorial Board Member: 2009 – 2011
- Member: 2008 – 2018

UNIVERSITY ENGAGEMENT & SERVICE

Washington University in St. Louis

- Academic Progress Counselor – College of Arts & Sciences: 2016 – 2018
- Student Group Adviser – WU for Undergraduate Socioeconomic Diversity: 2016 – 2018
- Co-Chair & Member – Danforth Staff Council: 2016 – 2018
- Member – TRIO Advisory Board: 2016 – 2018
- Trainer – Green Dot Bystander Intervention: 2017 – 2018
- Curriculum Designer & Presenter – Financial Literacy Initiative: 2016 – 2018
- Member – University Sexual Assault (Title IX) Investigation Board: 2015 – 2017

University of Missouri – St. Louis

- Member – Staff Council: 2009 – 2011
- Community Outreach Leader – Office of Student Financial Aid: 2008 – 2011

INVITED SPEAKER ENGAGEMENTS

Newlin, M. & Wyatt, C. (2020). *Building a pipeline of rural higher education students: A discussion with practitioners*. Presented for the Hunt Institute & Illinois Lieutenant Governor's Office.

Clency, S., Lowery, K., **Newlin, M.**, & Wagner, L. (2020). *Where are we now?: Supporting first-generation students through a national crisis*. Presented for 2020 NASPA Virtual Conferences on Student Success in Higher Education.

Alderson, A., Erb, M., Jehangir, R., & **Newlin, M.** (2020). *First-gen graduate and professional students: We've identified them, now how to we support them?*. Presented for 2020 NASPA Virtual Conferences on Student Success in Higher Education.

Newlin, M. & Seldin, A. (2020). *Demystifying the FAFSA appeals process*. Presented for the ACT Equity webinar series.

Clency, S., Lowery, K., **Newlin, M.**, & Wagner, L. (2020). *A critical response: Supporting first-generation students through a national crisis*. Presented for the NASPA Center for First-generation Student Success, 2020 Virtual Highlights.

Newlin, M. (2019). Panelist for the First Generation Southwest Symposium. Presented for Northern Arizona University, Flagstaff, AZ.

Alderson, A., Erb, M., & **Newlin, M.** (2019). *Creating support resources for first-generation graduate and professional students*. Presented for the NASPA Center for First-generation Student Success Live Briefing.

Newlin, M. (2019). Panelist for the Rural College Access & Success Summit. Presented at Berea College, Lexington, KY.

Newlin, M. & Tellin, J. (2018). *Establishing partnerships for graduate and professional student financial literacy*. Presented for the FedLoan Training Webinar Series.

CONFERENCE PRESENTATIONS

Newlin, M. (2020). *Becoming student-ready for rural populations: Examining “urbanormative” institutional barriers*. 2020 NASPA Virtual Conferences on Student Success in Higher Education.

Marler, S. & **Newlin, M.** (2020). *Closing the college achievement gap through evidence-based advising*. To be presented at the Rural College Access and Success Summit, Scottsdale, AZ. (Conference canceled)

Newlin, M. & Wylie, D. (2019). *Rural students’ cycles of disadvantage*. Presented for the First Generation Southwest Symposium, Northern Arizona University, Flagstaff, AZ.

Newlin, M. & Wylie, D. (2019). *Rural students’ cycles of disadvantage*. Presented for the Celebrating First Generation Students Conference, Missouri State University, Springfield, MO.

Alderson, A. & **Newlin, M.** (2019). *What about first-gen graduate students?*. Presented for the NASPA Student Success in Higher Education Conference, Orlando, FL.

Newlin, M., Archie, S., Igl, C., & Jerger, S. (2019). *Near-peer rural advising: A panel discussion with College Advising Corps advisers*. Presented for the Rural College Access & Success Summit, Lexington, KY.

Newlin, M. (2018). *Life after the corps: Planning for graduate school*. Presented for the College Advising Corps National Forum – West, Los Angeles, CA.

Newlin, M. (2018). *Rise up: Using Hamilton as a framework for understanding low-income, first-generation experiences*. Presented for the Summit on Leadership Development, St. Louis, MO.

Newlin, M. & Tellin, J. (2017). *Establishing partnerships for graduate and professional student financial literacy*. Presented for the NASFAA Annual Conference, San Diego, CA.

Newlin, M. (2015). *Preparing your students for the challenges of financial aid*. Presented for the Missouri School Counselor Association, Cape Girardeau, MO.

VOLUNTEER & COMMUNITY SERVICE

- Volunteer – Gateway Pet Guardians: 2018 – present
- Volunteer/Shift Leader – Bi-State Pet Food Pantry; 2015 – 2018
- Volunteer/Shift Leader – Stray Rescue of St. Louis: 2013 – 2016
- Community Outreach Leader – Office of Student Financial Aid: 2008 – 2011
- Board Member – HotCity Theatre: 2012 – 2014
- Founder/Director – Sham Film Festival: 2012 – 2015