

Facing COVID-19: An assessment of First-Generation College Students' Persistence to Graduation during a Pandemic

Florida A & M University (FAMU) Site Report – Summary of Fall 2020 Data Collection

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On January 21, 2020, the Washington State Department of Health confirmed the nation's first case of COVID-19. By mid-March, university officials from across the U.S. suspended face-to-face classes and moved instruction to a virtual platform. University-wide closures across the nation prompted a collaboration between researchers, college administrators and students to assess the impact of COVID-19 on First-Generation College Students (FGCS). For the purpose of this report, the team defines FGCS as an individual for whom neither parent completed a four-year bachelor degree.

What does college persistence to graduation look like for FGCS living through the COVID-19 pandemic? And how, if at all, does COVID-19 exacerbate already existing barriers?

To help answer these pressing questions, researchers from an interdisciplinary team administered surveys to FGCS during the COVID-19 pandemic. Through analysis, researchers identified the effect of the pandemic on persistence to graduation for FGCS. The team also collected open-ended responses from FGCS who provided recommendations to their universities on how to improve supports.

Methods

The research team administered online surveys to FGCS across five universities: Bucknell University (PA), Florida A & M University, Rowan University (NJ), The University of North Carolina at Chapel Hill and The University of Pittsburgh (PA). The team selected sites based on convenience. At each site, researchers were responsible for gathering and distributing surveys to FGCS. In some cases, all FGCS received surveys while in other cases only a small group received them. This was due to each school's divergent ways in identifying and connecting with FGCS. The team collected respondents' perceptions on the extent to which COVID-19 exacerbated barriers to college persistence, reduced access to resources, hindered connections with peers and family, and disrupted health. Lastly, the team administered a photovoice methodology survey where they asked students to submit visual images of their workspace and address equitable schooling spaces. This report presents the combined findings from all sites and compares them to results from Florida A & M University (FAMU).



TIMELINE:

- January 2020 – Nation's first case of COVID-19
- March 2020 – Universities suspended face-to-face classes
- June 2020 – Pilot administered survey at Rowan and UNC-CH
- October 2020 – First round of data collection
- April 2021 – Second round of data collection
- October 2021 – Third round of data collection

FALL 2020 DATA COLLECTION:

- 5 universities
- 659 Barriers survey
- 166 Photovoice surveys
- 48 interviews

Demographics of Sample

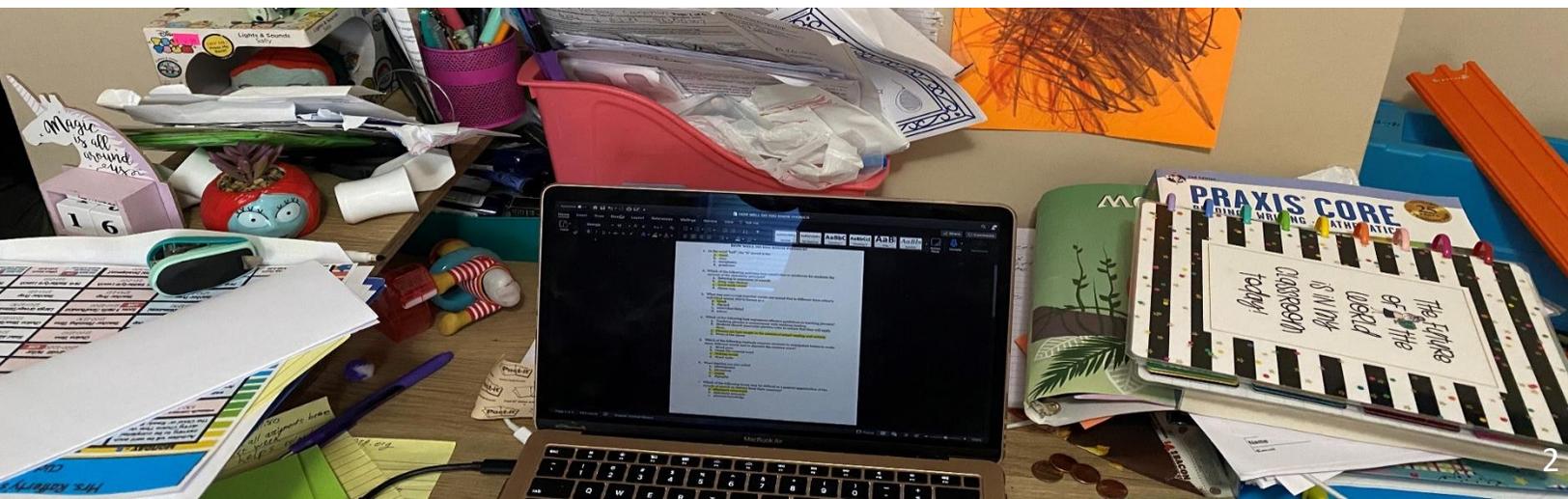
In fall 2020, 82 FAMU FGCS completed the initial online survey. Approximately 85.2% of respondents were Black, 75.0% identified as a woman and 31.7% described their households as low-income. Additionally, most respondents represented in-state residents (86.4%) and roughly 30.0% transferred from another college.

Table 1. Demographics of Survey Respondents

| | ALL N (%) | FAMU N (%) |
|---|--------------|---------------|
| Race/Ethnicity | | |
| White, Non-Hispanic | 261 (40.2%) | n/a |
| Hispanic/Latin American | 127 (19.6%) | n/a |
| Black, Non-Hispanic | 119 (18.3%) | 69 (85.2%) |
| Asian/ Asian American | 67 (10.3%) | n/a |
| Multiracial | 40 (6.2%) | n/a |
| Middle Eastern/ Middle Eastern American | 13 (2.0%) | n/a |
| American Indian/Native Alaskan | n/a | n/a |
| Other Race/Ethnicity | n/a | n/a |
| Prefer not to answer | 12 (1.9%) | n/a |
| Gender | | |
| Woman | 470 (71.4%) | 60 (75.0%) |
| Man | 156 (23.7%) | 19 (23.8%) |
| Genderqueer or gender non-conforming | 10 (1.5%) | n/a |
| Questioning | n/a | n/a |
| Transgendered Man | n/a | n/a |
| My identity is not listed | n/a | n/a |
| Prefer not to answer | n/a | n/a |

| | ALL N (%) | FAMU N (%) |
|----------------------------------|--------------|---------------|
| Family Income | | |
| Lower-middle income | 217 (34.0%) | 27 (34.2%) |
| Low-income | 207 (32.4%) | 25 (31.7%) |
| Middle income | 167 (26.1%) | 22 (27.9%) |
| Upper-middle income | 40 (6.3%) | n/a |
| High income | n/a | n/a |
| Prefer not to answer | n/a | n/a |
| Class Year | | |
| Junior | 194 (29.4%) | 21 (25.6%) |
| Freshman | 168 (25.5%) | 15 (18.3%) |
| Senior | 163 (24.7%) | 30 (36.6%) |
| Sophomore | 118 (17.9%) | 13 (15.9%) |
| Status | | |
| In-state | 581 (89.9%) | 70 (86.4%) |
| Full-time during Spring 2020 | 453 (69.9%) | 59 (74.7%) |
| Transferred from another college | 231 (35.7%) | 24 (30.0%) |

Note: Items with fewer than 10 responses were omitted and replaced with "n/a" to keep subject anonymity.



Barriers

The research team asked FAMU FGCS to assess, retrospectively, the extent to which existing barriers were more pronounced during COVID-19 than before the pandemic. When asked about the extent COVID-19 has impacted their **financial barriers** to college, respondents indicated that they were less likely to have enough funds for college next year, more likely to be concerned about having enough funds to complete college and less likely to be able to borrow money for college (see Table 2). The term “Before COVID-19” relates to the period before the university-wide shutdown in March 2020, while “Today” refers to October 2020.

Table 2. Financial Barriers for FGCS

| | ALL | | FAMU | |
|---|----------------------|-----------------------------------|----------------------|-----------------------------------|
| | Today Agree N (%) | Before COVID-19 Agree N (%) | Today Agree N (%) | Before COVID-19 Agree N (%) |
| I will have enough funds for college next year. | 355 (56.5%) | 436 (66.5%) | 38 (51.4%) | 50 (61.0%) |
| I am concerned about having enough funds to complete college. | 401 (64.1%) | 378 (57.9%) | 53 (71.6%) | 48 (58.5%) |
| I am unable to borrow money for college. | 194 (31.1%) | 185 (28.4%) | 34 (46.0%) | 29 (35.8%) |

When asked about the extent COVID-19 has impacted FAMU FGCS’ **institutional barriers** to college, respondents saw a minimal difference between Before COVID-19 and today. Table 3 provides additional insight into FGCS’ perceptions on institutional barriers.

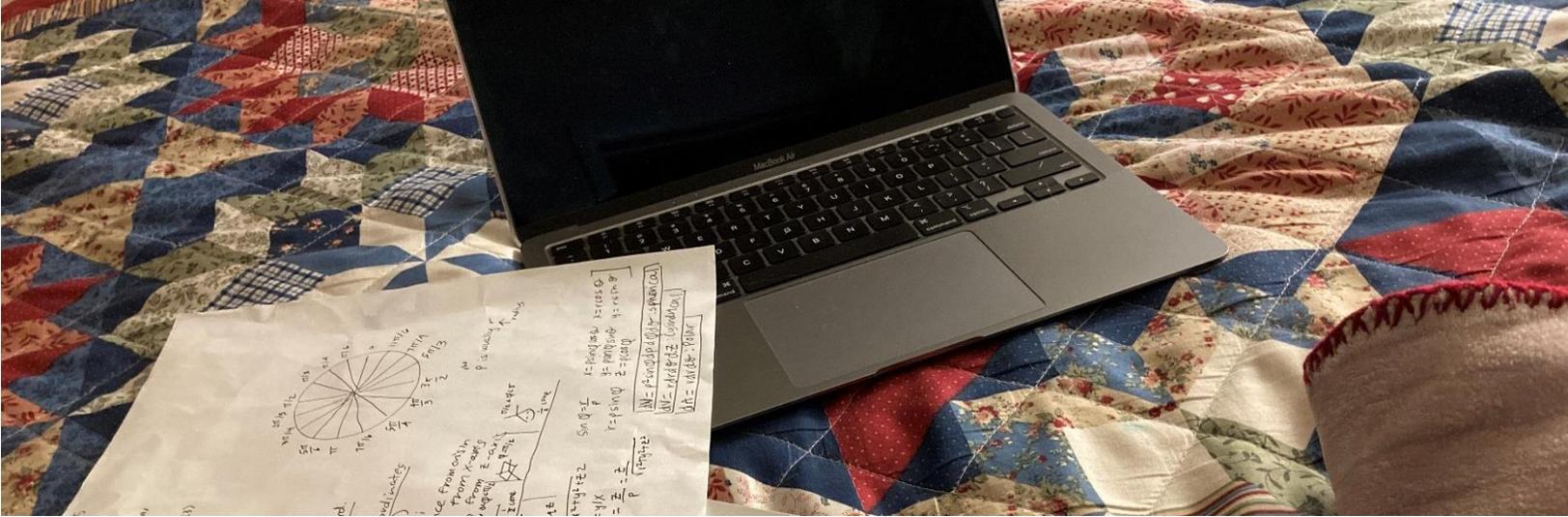
Table 3. Institutional Barriers for FGCS

| | ALL | | FAMU | |
|---|----------------------|-----------------------------------|----------------------|-----------------------------------|
| | Today Agree N (%) | Before COVID-19 Agree N (%) | Today Agree N (%) | Before COVID-19 Agree N (%) |
| At my university, I face inequalities because of my social class. | 187 (29.8%) | 179 (27.5%) | 8 (10.7%) | 7 (8.5%) |
| At my university, I face inequalities because of my race. | 87 (13.4%) | 79 (12.1%) | n/a | n/a |
| At my university, I face inequalities because of my proficiency in English. | 20 (3.2%) | 18 (2.8%) | n/a | n/a |
| On average, my professors are knowledgeable in their field. | 582 (92.2%) | 615 (94.3%) | 65 (85.5%) | 72 (87.8%) |

Note: Items with fewer than 10 responses were omitted and replaced with “n/a” to keep subject anonymity.

“How can you expect a student to do their best when there is no food, no lights, no electricity, and no water at home? We as students are worried about surviving.”

-FAMU FGCS



When asked how the pandemic exacerbated **academic barriers**, FAMU FGCS indicated that they were less likely to like school, more likely to have poor study habits and more likely to have grades lower than expected today (October 2020) as compared to before COVID-19 (see Table 4).

Table 4. Academic Barriers for FGCS

| | ALL | | FAMU | |
|---|-------------------|-----------------------------|-------------------|-----------------------------|
| | Today Agree N (%) | Before COVID-19 Agree N (%) | Today Agree N (%) | Before COVID-19 Agree N (%) |
| I like school. | 380 (60.4%) | 562 (85.9%) | 44 (58.7%) | 68 (82.9%) |
| I have poor study habits. | 350 (55.4%) | 250 (38.1%) | 38 (50.7%) | 38 (46.4%) |
| I am not concerned about my academic eligibility. | 356 (56.6%) | 384 (58.8%) | 40 (53.3%) | 44 (54.3%) |
| My grades are lower than expected. | 335 (53.3%) | 137 (20.9%) | 29 (38.7%) | 24 (29.3%) |

Survey respondents also shared their **personal barriers**. Overall, FAMU FGCS were more likely to experience loneliness, miss their friends and struggle with adjusting to college today as compared to before COVID-19 (see Table 5).

Table 5. Personal Barriers for FGCS

| | ALL | | FAMU | |
|---------------------------------------|-------------------|-----------------------------|-------------------|-----------------------------|
| | Today Agree N (%) | Before COVID-19 Agree N (%) | Today Agree N (%) | Before COVID-19 Agree N (%) |
| I struggle with low self-esteem. | 348 (55.9%) | 318 (48.9%) | 24 (32.4%) | 25 (30.5%) |
| I am experiencing loneliness. | 447 (71.3%) | 231 (35.5%) | 43 (57.3%) | 27 (32.9%) |
| I miss my friends from college. | 437 (70.3%) | 220 (34.0%) | 50 (66.7%) | 32 (39.0%) |
| I am homesick. | 147 (23.6%) | 141 (21.7%) | 22 (29.3%) | 21 (25.6%) |
| I feel overwhelmed. | 546 (87.1%) | 409 (62.5%) | 61 (81.3%) | 53 (64.6%) |
| I struggle with adjusting to college. | 375 (59.6%) | 240 (36.7%) | 37 (49.3%) | 22 (26.8%) |

Resources

The research team asked FAMU students to describe the types of resources they used during the pandemic. The team defined resources as Wi-Fi, academic tools (e.g., books), personal supplies (e.g., food), space and time. Over half (64.0%) of surveyed FGCS indicated having access to useful resources today, as compared to 82.7% before COVID-19 (see Table 6). Also, over half of surveyed students (57.9%) were less likely to agree that they had a great study environment in October 2020 compared to before COVID-19 (73.2%).

Table 6. Access to Resources

| | ALL | | FAMU | |
|--|-------------------|-----------------------------|-------------------|-----------------------------|
| | Today Agree N (%) | Before COVID-19 Agree N (%) | Today Agree N (%) | Before COVID-19 Agree N (%) |
| I have the tools and resources needed to be a successful learner in a virtual environment. | 377 (82.0%) | - | 66 (80.5%) | - |
| I have a great study environment. | 273 (43.2%) | 470 (71.8%) | 44 (57.9%) | 60 (73.2%) |
| I have access to resources that will help me excel in school. | 414 (66.0%) | 567 (87.2%) | 48 (64.0%) | 67 (82.7%) |

“I think more opportunities should be provided for people to get out and make friends. All my classes are online, so I haven’t met anyone here.”

-FAMU FGCS

Relationships

The research team explored how FAMU FGCS remained connected to their peers and instructors during the initial stages of COVID-19. Overall, FGCS expressed a low connection to their fellow students and instructors during the distance learning period (see Table 7). Considerably, 25.6% of respondents felt connected with their peers while 37.8% felt connected with their instructors.

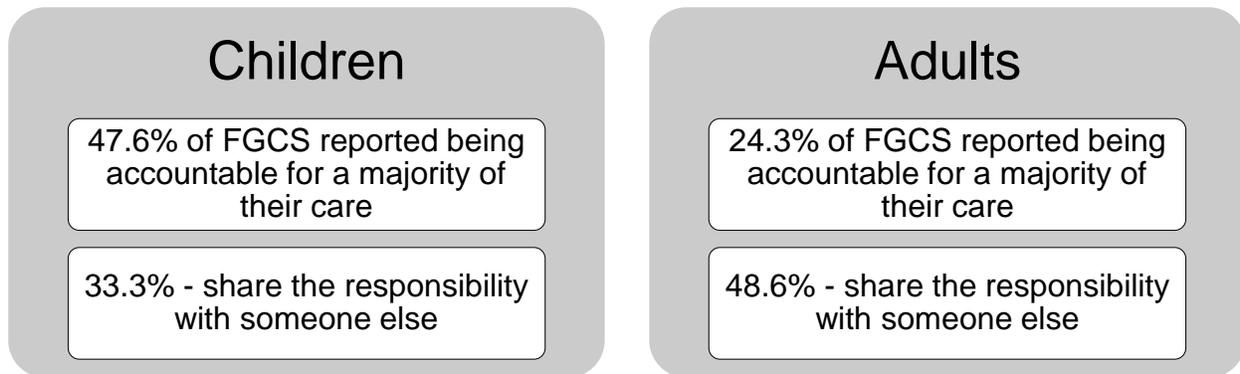
Table 7. Feelings of Connectedness

| | ALL | | FAMU | |
|---|-------------------|-----------------------------|-------------------|-----------------------------|
| | Today Agree N (%) | Before COVID-19 Agree N (%) | Today Agree N (%) | Before COVID-19 Agree N (%) |
| I feel connected to my fellow students. | 73 (15.3%) | - | 21 (25.6%) | - |
| I feel connected to my instructors. | 177 (32.0%) | - | 31 (37.8%) | - |
| I am emotionally close with my family. | 465 (73.6%) | 499 (76.3%) | 60 (78.9%) | 68 (82.9%) |
| I am physically close to my family. | 387 (61.5%) | 401 (61.4%) | 40 (52.6%) | 48 (58.5%) |

Caregiving Responsibilities in the Home

The research team assessed the degree FAMU FGCS connected with their family and developed newfound responsibilities of caregiving in the home. We asked students to address their obligations related to caregiving during COVID-19. Of those FGCS who indicated having children aged 0-18 in their home, almost half (47.6%) mentioned being accountable for most of their care. In addition, 48.6% of surveyed FGCS reported sharing the responsibility of taking care of an adult or older person in their home (see Figure 1).

Figure 1. Caregiving Responsibilities of FAMU FGCS



The team asked FAMU FGCS to assess, retrospectively, the extent to which **family obligations** were more pronounced in October 2020 as compared to before the pandemic. Interestingly, about one-third of survey respondents (33.8%) indicated being responsible for the emotional needs of their family in October 2020. FGCS also asserted that their family members faced physical (43.9%) and mental (37.8%) health challenges before the pandemic. Results show that these challenges were also present for family members seven months into the pandemic.

Table 8. Family Obligations on Health

| | ALL | | FAMU | |
|---|-------------------|-----------------------------|-------------------|-----------------------------|
| | Today Agree N (%) | Before COVID-19 Agree N (%) | Today Agree N (%) | Before COVID-19 Agree N (%) |
| An immediate family member has a physical health problem not related to COVID-19 (e.g., cancer, diabetes, etc.) | 296 (47.1%) | 292 (44.7%) | 32 (42.7%) | 36 (43.9%) |
| An immediate family member has a mental health condition not related to COVID-19. | 265 (42.0%) | 256 (39.2%) | 30 (39.5%) | 31 (37.8%) |
| My family obligations make it difficult to attend college. | 221 (35.1%) | 137 (20.9%) | 18 (24.0%) | 14 (17.1%) |
| I am responsible for the emotional needs of my family. | 303 (48.3%) | 265 (40.8%) | 25 (33.8%) | 24 (29.3%) |
| I am responsible for the physical needs of my family. | 170 (27.1%) | 138 (21.2%) | 18 (24.0%) | 16 (19.5%) |
| I have a personal health problem not related to COVID-19 (e.g., cancer, diabetes, etc.) | 119 (19.2%) | 114 (17.5%) | 11 (15.3%) | 10 (12.4%) |

Health – Physical and Emotional Discomforts

Overall, FAMU FGCS agreed that COVID-19 affected their mental health (54.4%) and physical health (34.2%) negatively. In fewer than 10 instances, students reported someone in their household experienced hospitalization due to COVID-19. Overall, 86.6% of surveyed FGCS self-reported being at least in good health during the pandemic. To assess a more in-depth perspective of mental health, we generated questions that focused on the extent COVID-19 impacted students' discomforts. Our findings below provide a snapshot of students' physical and emotional discomforts brought on by the COVID-19 pandemic.

When FAMU students compared their life before COVID-19 with their present state of discomforts, FGCS were

- more likely to feel tired or did not have energy
- more likely to have a poor appetite
- less likely to feel healthy
- more likely to have soreness in muscles or joints
- more likely to have trouble relaxing
- more likely to be nervous
- more likely to feel depressed
- less likely to wake up feeling refreshed



FAMU FGCS' Open-Ended Recommendations

How can university officials improve your distance learning experience?

- Train professors to use zoom effectively. Some do not share screens and try to lecture as if we are in a classroom. There is no white board to physically draw on. They ought to use the resources on the computer and work harder so that students who learn better.
- Understand that students are coming from across the country to attend class.
- The teachers and staff could do a bit better at responding to emails since it's our only form of contact now.
- Listening to our voices and getting our real feedback.
- Create more of [a] school atmosphere from home... I honestly no longer feel like I am a student aside from the overwhelming work that I receive from instructors.
- Providing electronic equipment like laptops.
- We need resources to help us succeed. Many students do not have Wi-Fi, no computer, or do not have money to get any of the resources needed...We as students are worried about surviving.

What do you want your university officials to know about how COVID-19 has affected your college experience?

- It has made me feel like I'm not a college student. It has affected my drive, motivation, study habits, and clarity of purpose.
- A lot of students are struggling financially and emotionally with deaths in our family and none of our professors cared in the spring of 2020 or now.
- Things are not normal and many fun aspects of the college experience has been sacrificed.
- Adding the stress of class schedules, unresponsive and extra apps that assume everyone is cheating makes us feel unworthy.
- I lost a great deal of money due to COVID and I'm not recovering from class because online class is very hard.

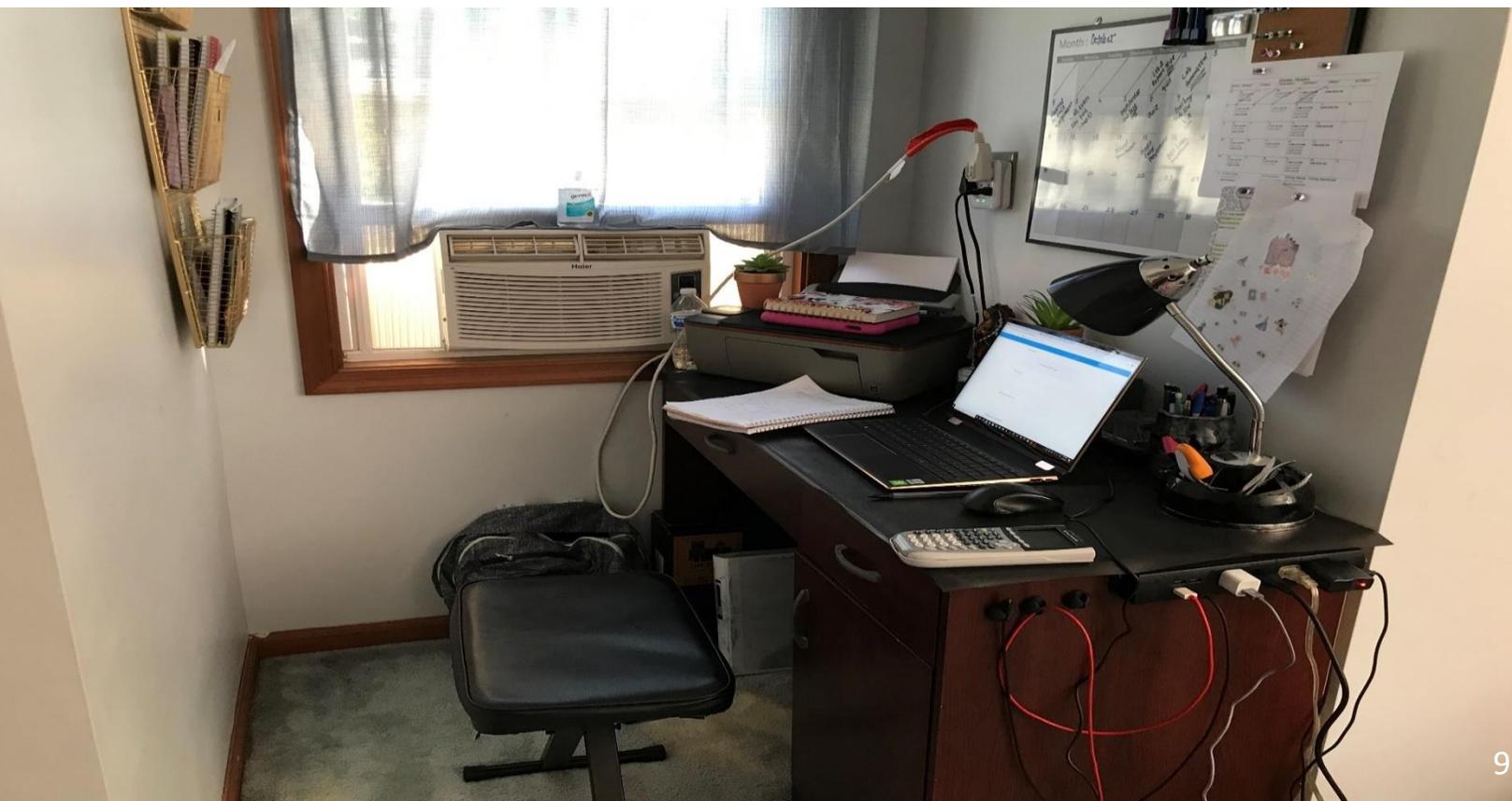
What currently motivates you to continue with schooling?

- Knowing it will help me with my long-time career goal.
- My family and the fact that I want to succeed in life.
- It motivates me to graduate and try to provide a better life for my sisters and my grandma.
- I have to get a degree to provide a better life for my son.
- The need for a job and financial stability.
- My last 13 years of schooling has led up to this. My motivation is my dedication to finishing what I started.
- I don't have much motivation but I'm trying to make my family proud.

Implications for Policy and Practice

Colleges and universities play a key role in supporting FGCS as they face COVID-19 at home and on campus. Results from this study allow college administrators and interested stakeholders to assess the needs of FGCS and create appropriate supports that assist FGCS on their journey to graduation. Our findings reveal that FGCS continue to face challenges that have been exacerbated by the pandemic when it comes to persisting through college, accessing resources, connecting to family and peers as well as assessing health. Schooling sites can use the following practices to aid FGCS during the pandemic:

- 1. Assess students' needs** – Encourage faculty and administrators to survey students anonymously to assess students' needs at the beginning, middle or end of the academic period (e.g., semester). Online surveys can be used to assess gaps in resources and supplies (e.g., food, Wi-Fi, etc.) as well as determine the extent students are facing additional caregiving responsibilities.
- 2. Create virtual spaces to connect** – Allow students to virtually meet in an informal setting across classes, years and regions. Students described feeling disconnected from their peers and expressed a need to connect in a virtual or socially distanced space.
- 3. Allow for physical and mental health checks** – Ensure that counseling services are available for FGCS, faculty, and staff to address exhaustion and burnout. Many respondents reported working longer hours and non-traditional days. Students also stated feeling more stressed and faced emotional and physical discomforts due to the uncertainty of the pandemic.



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The authors are solely responsible for any remaining errors.

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