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Welcome to the 2022 NASPA Conferences on Student Success in Higher Education!

Greetings colleagues,
We are pleased to welcome you to Baltimore, Maryland for the 2022 NASPA Conferences on Student Success in Higher Education. This event co-locates three distinct experiences (Assessment, Persistence, and Data Analytics; Dismantling Systemic Barriers to Student Success; and First-generation Student Success) with intersectional outcomes as a unique opportunity for participants to learn, network, and engage. The Conference Advisory Committee, NASPA staff, and countless volunteers have worked tirelessly to craft an experience that will inspire and energize attendees. Now in its fourth year, this event serves as one of the largest professional development opportunities after the NASPA Annual Conference.

In the My NASPA mobile app, registered attendees will have access to programming across the three conferences, networking sessions, thought-provoking speakers, sponsors, and much more. The conference programming seeks to critically examine the systemic and institutional barriers impeding success for today’s college students.

Through this convergence of topics, professionals from across the academy will join NASPA in advancing the equity agenda on campus, especially for students of color, first-generation students, and low-income students, to improve measurements of persistence and completion, as well as career readiness.

Again, welcome, and we hope you have an incredible conference.

Sincerely,
The 2022 Conference Advisory Committee

The Assessment, Persistence, and Data Analytics Conference (APDA) is designed to address critical issues related to campus programming, student success, and outcomes assessment. Sessions will provide a forum for professionals to advance their knowledge and skills of assessment and data analytics and data’s role in student persistence.

The Dismantling Systemic Barriers to Student Success Conference will foster important dialogue to uncover pervasive barriers and prompt strategic change in institutional approaches for serving students and advancing outcomes. Sessions will examine inequities found within the academic experience, understand the lived experiences of students from historically underrepresented communities, and advance solutions to remove systemic barriers thwarting student success.

The First-generation Student Success Conference (FGSS) will examine a breadth of topics critical to advancing the holistic outcomes of first-generation students. Sessions will consider the vast intersectionality of first-generation students, the systemic and institutional barriers to success, and evidence-based practices to student support and services.

AS A REGISTERED ATTENDEE, you are encouraged to attend programming across all three conferences.
SCHEDULE AT A GLANCE

SATURDAY, JUNE 25, 2022
1:00 p.m. – 5:00 p.m.  Registration & Help Desk Open

SUNDAY, JUNE 26, 2022
7:30 a.m. – 6:00 p.m.  Registration & Help Desk Open
9:00 a.m. – 4:00 p.m.  Full-day Pre-conference Workshops
9:00 a.m. – 12:00 p.m. Half-day Pre-conference Workshops
12:00 p.m. – 1:00 p.m. Conference Break
1:00 p.m. – 4:00 p.m.  Half-day Pre-conference Workshops
4:00 p.m. – 8:00 p.m.  Sponsor Showcase Hours
5:00 p.m. – 6:30 p.m.  Opening Featured Speaker
6:30 p.m. – 8:00 p.m.  Opening Reception

MONDAY, JUNE 27, 2022
7:30 a.m. – 6:00 p.m.  Registration & Help Desk Open
7:30 a.m. – 5:00 p.m.  Sponsor Showcase Hours
7:30 a.m. – 8:30 a.m.  Breakfast with the Sponsors
8:30 a.m. – 9:20 a.m.  Breakout Session 1
9:40 a.m. – 10:55 a.m. Extended Learning Sessions
11:15 a.m. – 12:05 p.m. Breakout Session 2
12:05 p.m. – 1:30 p.m. Conference Break (Lunch on Your Own)
1:30 p.m. – 2:45 p.m.  President’s Panel
3:05 p.m. – 3:55 p.m.  Breakout Session 3
3:05 p.m. – 4:05 p.m.  Coffee Break in Sponsor Showcase
4:15 p.m. – 4:45 p.m.  Learning Lab 1
5:05 p.m. – 5:55 p.m.  Breakout Session 4
7:00 p.m. – 9:00 p.m.  Networking Events

TUESDAY, JUNE 28, 2022
7:30 a.m. – 6:00 p.m.  Registration & Help Desk Open
7:30 a.m. – 3:30 p.m.  Sponsor Showcase Hours
7:30 a.m. – 8:30 a.m.  Breakfast with the Sponsors
8:30 a.m. – 9:20 a.m.  Breakout Session 5
9:40 a.m. – 10:30 a.m. Breakout Session 6
10:50 a.m. – 11:40 a.m. Breakout Session 7
11:40 a.m. – 12:30 p.m. Coffee Break in Sponsor Showcase
12:00 p.m. – 1:30 p.m. Conference Break (Lunch on Your Own)
1:30 p.m. – 2:45 p.m.  Featured Speaker
3:05 p.m. – 3:55 p.m.  Breakout Session 8
4:15 p.m. – 4:45 p.m.  Learning Lab 2
5:05 p.m. – 5:55 p.m.  Networking Sessions
7:00 p.m. – 9:00 p.m.  Networking Events

WEDNESDAY, JUNE 29, 2022
7:30 a.m. – 11:30 a.m. Registration & Help Desk Open
7:30 a.m. – 8:30 a.m.  Breakfast
8:30 a.m. – 9:20 a.m.  Breakout Session 9
9:40 a.m. – 10:30 a.m. Breakout Session 10
10:45 a.m. – 12:15 p.m. Closing Featured Speaker

Pre-conference Workshops: Workshops are designed as highly specialized opportunities to discuss a specific topic or program.

Learning Labs (30 minutes): Designed to give participants actionable ideas and tools to take back to their institutions. Presenters will share ideas for 20 minutes, followed by 10 minutes for questions.

General Interest Sessions (50-minutes): The most common educational opportunity at the conference, usually consisting of the presentation of a program, data, research, or theoretical concept followed by audience questions and brief discussion.

Scholarly Papers and Posters: Provides an opportunity for presenters to briefly share a synopsis and key findings from scholarly papers as part of an education session. There will not be a discussant for these sessions, but a moderator will facilitate a discussion between the authors and the audience.

Roundtable Discussions: Facilitated discussion intended to engage other attendees around a central topic or program area, including prompting questions.

Extended Learning Sessions (75-minutes): Provide additional time for audience engagement or discussion. These sessions will likely include panel discussions, skill demonstration, and practice, or multi-institutional case study presentations.
<table>
<thead>
<tr>
<th>Page</th>
<th>Section</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Welcome Letter</td>
</tr>
<tr>
<td>2</td>
<td>Schedule at a Glance</td>
</tr>
<tr>
<td>6</td>
<td>Conference Sponsors</td>
</tr>
<tr>
<td>8</td>
<td>General Information</td>
</tr>
<tr>
<td>12</td>
<td>Personalize Your Experience</td>
</tr>
<tr>
<td>16</td>
<td>Featured Events</td>
</tr>
<tr>
<td>18</td>
<td>Featured Speakers</td>
</tr>
<tr>
<td>23</td>
<td>Schedule</td>
</tr>
<tr>
<td>50</td>
<td>Floor Plans</td>
</tr>
<tr>
<td>52</td>
<td>Session Listing by Conference</td>
</tr>
<tr>
<td>59</td>
<td>Sponsor Showcase List</td>
</tr>
</tbody>
</table>
BUILDING A COMMUNITY OF SAFETY: TOGETHER IN BALTIMORE

We have cultivated a shared knowledge across disciplines to craft NASPA’s COVID-19 mitigation framework creating the safest place-based community possible. The following information was developed based on CDC recommendations and NASPA’s experience successfully implementing placed-based meetings over the last several months. Please review the following to ensure you are ready to contribute to a safe NASPA Conferences on Student Success in Higher Education experience in Baltimore!

**Vaccination Requirement**
In keeping with the Association’s duty to care and responsibility as host, NASPA leadership has decided that all participants at the in-person 2022 NASPA Conferences on Student Success in Higher Education, whether a presenter, attendee, exhibitor, staff, guest, or vendor will be required to be fully vaccinated. As of January 16, 2022, the CDC updated their Vaccines website to indicate the status of “Fully Vaccinated” and “Up To Date”.

- “Full vaccination” means that either 14 days have passed since receiving the second dose of FDA or WHO authorized (or emergency use authorized) double-dosed vaccines or single-dose vaccine. Proof of vaccination will be required to attend NASPA events.
- “Up to Date” means a person has received all recommended COVID-19 vaccines, including any booster dose(s) when eligible. At this time, we are not requiring boosters of attendees.

For those individuals who are not vaccinated, you will be offered the option to register but you will be required to provide documentation of a negative PCR test no more than 72 hours prior to arrival in Baltimore.

We strongly encourage all attendees who are eligible to receive the COVID-19 Booster in addition to being fully vaccinated. NASPA is following the CDC definition of fully vaccinated for vaccination requirements, but we encourage individuals who are eligible to receive the booster prior to attending any NASPA event.

*Note: At this time, testing is a permissible option, however, were a local, city, or state vaccination requirement be implemented, this would supersede NASPA’s current policy with all attendees required to be vaccinated.*

**Mask Requirement**
At this time, each municipality has different requirements for masks. NASPA will follow the requirements of the locality in which a meeting/event is taking place in regard to masks. However, all participants at NASPA events are strongly encouraged to wear procedure (a.k.a. surgical) masks with at least 3 layers of fabric, KN95, KF94s, or N95 masks during the event. The CDC updated their face coverings website on January 14, 2022. Cloth masks and Gaiters will not be accepted as facial coverings at NASPA events. Individuals may choose to wear cloth masks over a procedure mask, KN95, KF94, or N95, but a cloth mask alone will not be permitted.

To help evaluate your mask purchase, please use the CDC website on evaluating purchases of KN95, N95, and other masks.

Individuals who have a documented disability which precludes the wearing of a mask may request a modification to mask policies. Please visit the registration desk to discuss any modification(s) to the mask policy with NASPA Leadership.

**Physical Distancing**
While many venues are not currently requiring physical distancing, NASPA will provide physically-distant seating and event space set-up to allow individuals who wish to physically distance while in sessions to do so comfortably. Additionally, to help attendees communicate their level of comfort in interacting with one another, NASPA will provide color-coded ribbons to all onsite attendees:

- **RED:** Physical Distancing - Greet from Six Feet
- **YELLOW:** Elbows Only
- **GREEN:** Handshakes and Hi-fives

The color will be printed on the ribbon as well for individuals with any color-based accessibility needs.

**Additional Information**
The COVID-19 global pandemic has remained fluid since its inception and as result, our protocols and mitigation tactics mirror this movement. For the most updated information on NASPA’s efforts to provide a safe place-based conference experience, please refer to the https://conference.naspa.org/attendees/COVID-Safety and the My NASPA App. Thank you for being a part of the solution and ensuring our community cares for one another.
A SPECIAL THANKS

to the Conference Advisory Committee Members

NASPA is grateful to the planning committees for all three events. The time, dedication, and expertise shared by the committee members is much appreciated.

**Assessment, Persistence, and Data Analytics**
- Kimberly Kruchen, University of Colorado Boulder
- Will Bowlin, Northeast Mississippi Community College
- Bethany Williams, Liberty University
- Shae Robinson, The University of Alabama
- Joseph Connell, Ramapo College of New Jersey
- Shaun Boren, University of Florida
- Tim Kresse, Miami University
- Sara Ousby, University of North Texas

**Dismantling Systemic Barriers to Student Success**
- Brendan Greisberger, The Ohio State University
- Carrie Ben-Yisrael, Washington State University
- Martina Martin, University of Kentucky
- Trelaunda Beckett-Jones, University of the District of Columbia
- Melissa Burwell, Carthage College
- Carolyn Duven, Gwinnett Technical College
- Daniel Ramirez-Escobedo, The University of Texas at San Antonio
- Anne Thurmer, Minnesota State Community and Technical College - Moorhead

**First-generation Student Success Conference Committee**
- Jennifer Schoen, Northeastern University
- Lamesha Brown, St. Cloud Technical & Community College
- Gourjoine Wade, Texas Lutheran University
- Martha Enciso, California State University-Fullerton
- Wanda Reyes-Dawes, Manchester Community College
- Claude Taylor, Monmouth University
- Mary Wallace, University of Alabama at Birmingham
- James Whitney, Mercer County Community College
- Adan Sanchez, San Diego City College

**Volunteers**

NASPA owes a debt of gratitude to our incredible volunteers. The service of the conference committees can be seen in every aspect of the #SSHE22 experience. Thank you to the over 200 coordinating presenters who submitted program proposals; the 186 volunteers who reviewed these submissions; and the over 220 individuals presenting nearly 125 workshops, sessions, and papers.

There are a number of ways to get involved with NASPA and something for every interest, professional level, and level of time commitment. Ask NASPA staff how you can get involved in planning future conferences and other professional development events, as well as benefits of NASPA membership.
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UNIVERSITY OF SOUTH CAROLINA
GENERAL INFORMATION

It’s all on the app!

The MyNASPA mobile app is where you’ll find everything you need to navigate the conference and craft your experience. You can download the app from either the Apple App or Google Play stores. After installation, create a user profile or sign in and download the 2022 NASPA Conferences on Student Success in Higher Education event, enter the passphrase SSHE2022 to access the event.

Build your Schedule: The most up-to-date schedule information will always be found in the app. We will also send out notifications for any time or location changes via the app. You can search for educational sessions by session title, presenter name, professional level, competency, or topic area. You can also add your meetings, receptions, and other special events to your schedule right in the app. Be sure to book time in the Exhibit Hall so you don’t miss out on special onsite offers from our corporate sponsors—not to mention the best break-time snacks!

Connect with Colleagues: Our app allows you to easily share your contact information even when you’re on the go. First, be sure you have your full name and email (at a minimum) in your profile, and enable Bluetooth on your phone. When you’re looking to connect with someone, click the Shake to Connect icon at the same time as your new contact and give your phone a shake. The app will trade your contact information automatically!

Registration and Accessibility Desk
The attendee and sponsor registration and accessibility desk is located in the East Foyer of the hotel and is marked on your map (page 50). Registration is open during the following hours:

Saturday, June 25 | 1:00 p.m. – 5:00 p.m. (Pre-cons and early-arrivals)
Sunday, June 26 | 7:30 a.m. – 6:00 p.m.
Monday, June 27 | 7:30 a.m. – 6:00 p.m.
Tuesday, June 28 | 7:30 a.m. – 6:00 p.m.
Wednesday, June 29 | 7:30 a.m. – 11:30 a.m

Conference Location
All conference activities will be held at Hilton Baltimore, Inner Harbor are open to registered conference participants only.

Hotel Address: 401 W Pratt St, Baltimore, MD 21201

Attire
Attire for the conference is business casual.

Accessibility/Dietary Needs
If you have an accommodation request, dietary concerns, or questions, please speak with the NASPA staff at the registration and accessibility desk.

Cell Phones
As a courtesy to presenters, speakers, panelists, and attendees, please silence cell phones during program sessions. Please leave the session room if you must take or make a call.

Conference Badges and Lanyards
Name badges are to be worn in sessions and at any meals or ancillary events during the conference. Your badge not only indicates that you are fully registered for these programs, but also serves to build community among attendees.

To better identify other attendees registered for each conference, take a look at their badge lanyard:

RED: Assessment, Persistence, and Data Analytics
DARK BLUE: Dismantling Systemic Barriers to Student Success
TEAL: First-generation Student Success
Conference Materials
Workshop session materials will be posted to the NASPA Professional Development Archive (bit.ly/pdarchive) on the NASPA website. You will be able to access all materials using the login you created at the time of conference registration. When logging in, select the 2022 NASPA Conferences on Student Success in Higher Education event under “Current National Events.”

Please note: only materials that have been uploaded by presenters will be available.

Continuing Education
NASPA has been approved by NBCC as an Approved Continuing Education Provider, ACEP No. 5120. A list of sessions for which NBCC-approved clock hours will be awarded if available. The session list can be found here. NASPA is solely responsible for all aspects of the programs.

Participants can receive a maximum of 12.5 clock hours for this event. All participants must attend sessions live to earn credit. Home study is not available for this event.

To receive credit, please complete a reporting form available here. In addition, you must complete an online evaluation of individual sessions, which will be emailed to you shortly after the conference. A certificate of completion will be sent via email after the form has been processed and approved.

Sponsor Showcase
We encourage you to stop by our Sponsor Showcase in the Key 7-12 throughout the conference. A complete listing of conference sponsors is located on page 62. Sponsors will be available to engage in conversation at the following times. We also encourage you to stop by the Sponsor tables during the specified break times and activities:

Sunday, June 26 | 4:00 p.m. – 8:00 p.m.
4:00 p.m. – 8:00 p.m. Sponsor Showcase Opening

Monday, June 27 | 7:30 a.m. – 6:00 p.m.
7:30 a.m. – 8:30 a.m. Breakfast with the Sponsors
3:05 p.m. – 4:05 p.m. Sponsored Refreshment Break

Tuesday, June 28 | 7:30 a.m. – 3:30 p.m.
7:30 a.m. – 8:30 a.m. Breakfast with the Sponsors
11:40 a.m. – 12:30 p.m. Sponsored Refreshment Break

Evaluation
Event evaluations will be available online following the conclusion of the conferences and will be sent via email to all participants.

Hotel Map
A map of the meeting space can be found at the back of the program book and in the MyNASPA app.

Lost and Found
Lost and found will be housed at the conference registration desk. Any found items should be brought to the conference registration desk.

NASPA Publication Sales
NASPA has a variety of publications for sale during the conference at the Peninsula Desk. Publications will be for sale at the following times:

Sunday, June 26 | 1:30 p.m. – 5:00 p.m. East Foyer

Monday, June 27 | 8:00 a.m. – 5:00 p.m. East Foyer
Book Signing (see page 16 for more information)

Tuesday, June 28 | 8:00 a.m. – 5:00 p.m. East Foyer
You may purchase publications onsite at the conference for a reduced rate and take them home with you! Reduced rates are available only onsite and do not apply to purchases made after the conference.

Social Media - #SSHE22
Join in on the conversation via Twitter and Instagram! Participants should use #SSHE22 as the hashtag for the event. For all the latest tweets and photos, be sure to follow the official NASPA Twitter, @NASPAtweets.

WiFi
We are excited to offer complimentary internet access to conference participants. Please join the NASPA network using the password SSHE2022.

Presenter Support
Need additional support ahead of your presentation? Text 202-903-0652 and a NASPA staff member will help you.
All Gender Restrooms
First Floor near Latrobe
Second Floor near Poe
Third Floor near Marshall
An all gender restroom designation means the restroom is safe for transgender, gender non-conforming, and genderqueer people, as well as people of all gender identities and expressions. If you choose to use this restroom, you are aware that it is a safe space. Please refrain from gender policing (e.g. scrutinizing, judging, or categorizing another person’s gender). If you are uncomfortable using an All Gender restroom, please use any of the other restrooms available in the facility.

Nursing Space
Sunday – Wednesday | All day | Stone
The Stone Room on the second floor will be available for registered conference attendees in need of a nursing area during the conference. The space will be available throughout the duration of the conference.

Open Recovery Space
Sunday – Tuesday | 7:00 a.m. – 9:00 p.m. | Tighman
The Tighman Room has been designated as an open, unfacilitated space available for conference attendees identifying on any spectrum of recovery.

Quiet Space/Sensory Room
Sunday – Tuesday | 7:00 a.m. - 9:00 p.m. | Hopkins
Wednesday | 7:00 a.m. - 11:00 a.m. | Hopkins
The Tighman Room on the third floor has been designated to provide a quiet, calm space where conference attendees can spend time away from noise, lights, and other stimuli of conference spaces. NASPA staff will periodically monitor this space, but we ask that any users of this space be courteous and respectful of one another. This space is not available for conversations, meetings, or phone calls, and is open to registered conference attendees.

Graduate Writing Room
Sunday – Tuesday | 7:00 a.m. - 9:00 p.m. | Mencken
Wednesday | 7:00 a.m.- 11:00 a.m. | Mencken
The Mencken Room on the second floor has been designated the graduate working room and is intended to provide a quiet, calm space where graduate student attendees can study or focus on writing and reading. NASPA staff will periodically monitor this space and ask that any users of this space be courteous and respectful of one another. This space is not available for conversations, meetings, or phone calls.
Celebrating five years of elevating, connecting, and educating those who advance opportunities for first-generation students to thrive in college - and beyond.
GIVEN THE INTERSECTIONALITY OF OUR THREE CONFERENCES, we encourage you to attend sessions for any event. This convergence of topics is your opportunity to take a cross-functional approach to student success. During each programming block, sessions will have an acronym indicating the conference for which it is intended. Please note: A conference indicator does not preclude you from attending a session if it is of interest.

Conference indicators are:

**APDA**  
Assessment, Persistence, and Data Analytics

**DSBC**  
Dismantling Systemic Barriers to Student Success

**FGSS**  
First-generation Student Success

Submit your manuscript.

THE JOURNAL OF FIRST-GENERATION STUDENT SUCCESS seeks to publish practice articles that are grounded in research and literature and, reciprocally, research articles that speak to practice.  

bit.ly/JournalFGSS
Our easy-to-use and implement technology increases capacity for financial aid and student support teams by managing grants distribution from application to decisioning to payment.

Edquity has assisted partners in achieving a 2x higher graduation rate among students who leveraged our platform.

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The professional competencies for student affairs practitioners was a joint project between ACPA and NASPA to define the broad set of professional knowledge, skills, and in some cases, attitudes expected of student affairs professionals, regardless of their areas of specialization or positional role within the field. Within the conference program, sessions that fall into particular competency areas are marked with the acronyms as indicated below.

- **A/S** Advising and Supporting
- **PPF** Personal and Ethical Foundations
- **AER** Assessment, Evaluation, and Research
- **SJI** Social Justice and Inclusion
- **LPG** Law, Policy, and Governance
- **SLD** Student Learning and Development
- **LEAD** Leadership
- **TECH** Technology
- **OHR** Organizational and Human Resources
- **VHP** Values, Philosophy, and History
Strada Education Network® engages with partners across education, nonprofits, business and government to focus relentlessly on students’ success throughout all phases of their learning and working lives. Together, we address critical postsecondary education and workforce challenges through research, grant making and investments, and on-the-ground solutions.

Join us.

Forging an equitable and inclusive education-employment system to better meet learners’ needs.
FEATURED SPECIAL EVENTS

Book Signing
Monday, June 27 11:00 a.m. - 12:00 p.m.
East Foyer
First-generation Professionals in Higher Education: Strategies for the World of Work
Mary Blanchard Wallace, Ph.D.

Book Signing
Tuesday, June 28 4:00 p.m. - 5:00 p.m.
East Foyer
Equity-Driven, High Achievement Assessment of Student Learning and Development
Marilee Bresciani Ludvik, Ph.D.

A NATIONAL EVENT CELEBRATING AND ELEVATING THE CONTRIBUTIONS AND SUCCESSES OF THE FIRST-GENERATION COMMUNITY.

LEARN MORE bit.ly/CelebrateFirst-Gen
First Scholars, the signature offering of the Center, is an ecosystem of opportunities, tools, resources, and expert guidance that results in institutional transformation and holistic student support advancing first-generation student outcomes.

INTERESTED IN ENGAGING IN FIRST SCHOLARS? Email us: firstscholars@naspa.org
FEATURED SPEAKERS

Opening Featured Speaker

Mordecai Ian Brownlee, Ed.D.
President, Community College of Aurora

Mordecai Ian Brownlee, Ed.D., became the sixth president of the Community College of Aurora (Colorado) on August 2, 2021. With campuses in Aurora and Denver, CCA is a Minority Serving Institution (MSI) and Hispanic-Serving institution (HSI) providing instruction to over 10,600 students throughout its 350-square mile service area.

Prior to his presidential appointment, President Brownlee served as the vice president for student success at St. Philip's College, the only college in the nation federally designated as both a historically Black college (HBCU) and a Hispanic-serving institution (HSI), located in San Antonio, Texas. One of the youngest presidents in the country at 37 years old, Dr. Brownlee continues his work as a higher education columnist for EdSurge and a writer for several other publications.

In 2020, Dr. Brownlee was featured by EdTech Magazine as one of the 30 most interesting voices in higher education who are shaping the conversation around IT and EdTech. In 2022, Mordecai was featured by Diverse Issues in Higher Education Magazine as a “New School” leader representing the next generation of college presidents. As of July 1st of this year, Dr. Brownlee will be appointed to the Board of Directors for the American Association of Community Colleges.

Featured Speaker

Marilee Bresciani Ludvik, Ph.D.
Chair and Professor, Educational Leadership and Policy Studies Department, The University of Texas at Arlington

Marilee Bresciani Ludvik, Ph.D., serves as a professor and chair of the Educational Leadership and Policy Studies Department at The University of Texas at Arlington. Prior she served as professor of postsecondary educational leadership at San Diego State University (SDSU) as well as a Faculty Fellow in the Office of Curriculum, Assessment and Accreditation and the Office of Analytical Studies and Institutional Research at SDSU. Prior to that, she served as Assistant Vice President of Institutional Assessment at Texas A&M University and in a variety of student, academic affairs, and alumni relations leadership roles at various types of institutions. Marilee has consulted with over 200 institutions on assessment and accountability matters. In addition, Marilee assists organizational leaders identify and leverage opportunities to collaborate across division lines, using trauma-informed mindfulness-based inquiry practices, nonviolent communication, difficult conversation processes, compassion practices, restorative justice, and design thinking. Marilee is a certified meditation and yoga instructor, certified Search Inside Yourself Leadership Institute teacher and life coach, and a qualified Mindfulness-Based Stress Reduction teacher on the certification path.

Marilee's research focuses on using translational neuroscience and mindful compassion practices to inform the design and evaluation of workshops and curriculum to decrease students’, faculty, and administrators’ stress and anxiety and increase their attention, emotion, and cognitive flexibility, as well as enhance compassion, inquiry, creativity, and overall well-being.

Marilee is thrilled that she gets to empower educators, staff, administrators, and student leaders to positively transform their lives and the lives of those they serve!
Lori Patton Davis, Ph.D.
Chair and Professor, Higher Education and Student Affairs, Department of Educational Studies, The Ohio State University

Lori Patton Davis, Ph.D., is one of the most highly respected, accomplished and influential scholars in the field of higher education. She is author of more than 70 peer-reviewed journal articles, chapters, and other academic publications appearing in venues such as The Journal of Higher Education, Teachers College Record, Journal of College Student Development, Education, and International Journal of Qualitative Studies in Education. Her research has been cited in more than 6,000 publications and funded by grants from the Spencer Foundation, Lumina Foundation, American Psychological Foundation, and an array of other entities. She has served on seven editorial boards for journals in the field of education and was previously associate editor of QSE. She was the American Educational Research Association (AERA) Division J Equity and Inclusion Officer for six years. The American College Personnel Association (ACPA) members elected her to a two-year term as the first Director of Equity and Inclusion on the Association’s national governing board. Lori has received many national awards for her scholarly contributions and was recognized in the Edu-Scholar Rankings among the top 200 educators in the United States. She is a frequently sought-after expert on a wide range of education topics. The Chronicle of Higher Education, Inside Higher Ed, Huffington Post, Diverse Issues in Higher Education and dozens of other media outlets have quoted Lori and featured her research. She has also advised university presidents and other senior administrators, philanthropic foundation executives, culture center directors, and educators in urban K-12 schools.
PRESIDENT’S PANEL

Panelist

Robert D. Kelly, Ph.D.
President, University of Portland

DeRionne Pollard, Ph.D.
President, Nevada State College

Panelist

Moderator

Kevin Kruger, Ph.D.
President and CEO, NASPA
FOSTER GREATER STUDENT SUCCESS

Improving student outcomes and strengthening institutions

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FULL-DAY PRE-CONFERENCE WORKSHOPS

APDA
Many Uses of CAS Standards to Create, Implement, and Assess Programs and Services
Daniel Bureau, Past President, Council for the Advancement of Standards; Trent Ball, Associate Vice President for Equity and Access, Southeast Missouri State University; Melissa Brown, Director of Assessment and Strategic Initiatives for the Division of Student Life, University of Tennessee Knoxville; Ralph Johnson, Vice President of the Center for Student Life, Washington Adventist University

DSBC
Start Small and Dream Big: Designing and Implementing Interdisciplinary Intervention and Analytic Teams for Closing Equity Gaps Among First Time in College (FTIC) Students Using First-Person Student Narratives
Marilee Bresciani Ludvik, Chair and Professor of the Educational Leadership and Policy Studies Department, The University of Texas at Arlington; Nasima Subedi, Graduate Research Assistant, The University of Texas at Arlington; Danielle Klein, Adjunct Professor, Kinesiology, The University of Texas at Arlington; Stephen Schellenberg, Faculty, San Diego State University

HALF-DAY PRE-CONFERENCE WORKSHOPS

FGSS
Navigating Mid-Level Transitions as First-generation Professionals
Mary Blanchard Wallace, Assistant Vice President of Student Affairs, University of Alabama at Birmingham; John R. Jones III, Vice President for Student Affairs at The University of Alabama at Birmingham; La'Tonya Rease-Miles, PhD, Director of Scale and Support, Career Launch

APDA
“But We’ve Always Done It This Way”: Using Internal Program Review to Innovate in Student Affairs
Pam Shefman, Dean/Executive Director, Institutional Effectiveness and Research, Alvin Community College; D'Arcy Oaks, Associate Director for Assessment and Evaluation at the Center for the Study of Student Life, The Ohio State University; Shaun Boren, Director, Assessment and Research, University of Florida
1:00 p.m. – 4:00 p.m.    **HALF-DAY PRE-CONFERENCE WORKSHOPS**

**ALL**

**DeMystifying the Scholarly Writing Process**

Diane Schorr, Center for First-generation Student Success, NASPA; Robert Longwell-Grice, Recruitment and Scholarship Coordinator, University of Wisconsin Milwaukee; Nancy Camarillo, Assistant Director, Center for First-generation Student Success, NASPA; Terra Molengraff, Editorial Assistant; Doctoral Student, University of Minnesota, Twin Cities; Qu’a’Isha Williams, Associate Director for Instructional Design, First Scholars Initiatives, Center for First-generation Student Success, NASPA

**APDA**

**Assessment 101: What You Need to Know to Get Started in Student Affairs Assessment**

Darby Roberts, Director of Student Life Studies, Texas A&M University; Lee Young, Assistant Director for Assessment and Effectiveness, The Associated Students Inc., California State University Fullerton; Pam Shefman, Dean/Executive Director, Institutional Effectiveness and Research, Alvin Community College; Shaun Boren, Director, Assessment and Research, University of Florida

4:00 p.m. - 4:45 p.m.    **FIRST TIME ATTENDEE SESSION**

**Presenter(s):** Gretchenrae Campera, Assistant Director for Justice, Equity, Diversity, and Inclusion and Regional Initiatives, NASPA

5:00 p.m. - 6:30 p.m.    **FEATURED OPENING SPEAKER**

**Mission Driven: Breaking Down Systematic Barriers & Improving Equitable Student Success**

Mordecai Ian Brownlee, Ed.D.
President, Community College of Aurora

Higher education enrollments and student success have been negatively impacted throughout the course of the pandemic. As the academy seeks to rebound in its efforts to promote equitable student success, now is the time to integrate new ideas, new strategies, and new systems to promote institutional relevance and accessibility. By using strategic planning and comprehensive data, institutions can examine the effectiveness of education and student support services. Thus, increasing institutional efficiencies and effectiveness in the attainment of equitable student success. Furthermore, a concentrated effort on the institutional mission and systems development will empower student affairs to take our institutions to new heights and realize the full potential of our respective institutional missions and visions for our students.

6:30 p.m. - 8:00 p.m.    **OPENING RECEPTION**
Annual Conference 2022 invites you to Sunny San Diego, California in September! Or you can participate online!

Attending the annual conference is an investment in professional development that will provide more impactful leverage for programs and participants. The conference features discussions on new trends in college access and retention and connects college leaders to proven best practices that will improve local colleges. Learn more at coenet.org.
MONDAY, JUNE 27

7:30 a.m. - 8:30 a.m.  BREAKFAST WITH THE SPONSORS

8:30 a.m. – 9:20 a.m.  BREAKOUT SESSION 1

**APDA**
Data-Driven Integrated Intervention Program for At-Risk Professional Doctor of Pharmacy (PharmD) Students
Presenter(s): Duc Do, Assistant Dean for Student Affairs, University of Georgia

**FGSS**
First-gen and/or Low-Income Student Mental Health: Challenges and Strategies
Presenter(s): Jennifer Telschow, Assistant Director, Center for College Student Success, University of Chicago

**FGSS**
Creating Signature Experiences: Moving an Isolated Program to an Established Tradition
Presenter(s): Jason Harville, Assistant Director of Student Success Programs, University of Tennessee at Chattanooga; Crystal Edenfield, Director of Student Success Programs, University of Tennessee at Chattanooga

**FGSS**
First-generation Support: A Mixed-Methods Approach to Understanding Imposter Phenomenon and University Belongingness
Presenter(s): Julia Hodge, Director of Recruitment, University of South Carolina

**APDA**
Measuring and Documenting Graduate Learning Outcomes in the Co-Curricular Space
Presenter(s): Alvin Sim, Head, Co-Curriculum Development, Singapore Management University

**APDA**
Building Blocks of Data in Student Affairs: Creating a Data-Informed Culture
Presenter(s): Jason Simon, Associate Vice President - Data Analytics and Institutional Research, University of North Texas; Sam Williamson, Assistant Director for Student Affairs Assessment, University of North Texas.

**DSBC**
Reimagining First Time In College Retention and Student Success
Presenter(s): DeLaine Priest, Associate Vice Provost, Student Success and Advising, University of Central Florida; Brian Boyd, University Registrar, University of Central Florida; Shalanda Moten, Director, Office of Data and Strategic Projects, University of Central Florida
MONDAY, JUNE 27

8:30 a.m. – 9:20 a.m. BREAKOUT SESSION 1

**FGSS**
Recognition and Celebration of First-generation Students  
**Presenters:** Roxanne Gregg, Director, Upward Bound, Indiana University–Purdue University Indianapolis

**DSBC**
Racial Equity Efforts on Campus: Student Perceptions  
**Presenters:** Jill Dunlap, Senior Director for Research, Policy, and Civic Engagement, NASPA

**FGSS**
At the Intersection: Understanding and Supporting First-Generation Students  
**Presenters:** Robert Longwell-Grice, Recruitment and Scholarship Coordinator, University of Wisconsin Milwaukee

**DSBC**
Sponsor Session: The Heart of Coaching: GROWing Human Potential through John Whitmore's GROW Model  
**Presenters:** Anna Kern, Leadership and Development Lead Trainer, Inside Track; Maggie Blanton, Assistant Director for Services, Division of Academic Enhancement, University of Georgia

ALL
Viewing Land Acknowledgments Through an Indigenous Matrifocal Lens  
**Presenters:** Charlotte Davidson, Director, Native American House, University of Illinois at Urbana-Champaign

9:40 a.m. – 10:55 a.m. EXTENDED LEARNING SESSIONS

**DSBC**
Social Justice and Barrier Removal for Students with Disabilities  
**Presenters:** Tina Vires, Director, Office of Accessibility Resources & Services, University of North Carolina at Greensboro

**FGSS**
10 Years of First-gen Student Leadership: The First-gen Landscape 2012-2022 through the Eyes of the First Gen Summit  
**Presenters:** Adj Marshall, Diversity Issues Program Administrator for Graduate Student Families, Massachusetts Institute of Technology
9:40 a.m. – 10:55 a.m.  EXTENDED LEARNING SESSIONS

**FGSS**

First-generation Student Success: Student Perspectives on a Relationship-Rich Undergraduate Experience  
Presenter(s): Oscar Miranda, Assistant Director, First-Generation Student Support Services, Elon University; Leo Lambert, President Emeritus and Professor of Education, Elon University; Miso Kim, Alumni, Elon University; Mirella Cisneros Perez, Community Impact Manager, LatinxEd; Aigné Taylor, Civic Influencer and Mental Health Advocate, Campus Election Engagement Project

**APDA**

Anti-Racism Data Practices: How to Get Started  
Presenter(s): Jennifer Lowman, Director, Student Persistence Research, University of Nevada-Reno; Romando Nash, Associate Vice President for Student Life Services, University of Nevada-Reno; Sheena Harvey, Director, Fitness and Recreational Sports, University of Nevada-Reno

**FGSS**

Discussing An Annotated Bibliography on First-generation College Students: Research from 2008-2019  
Presenter(s): Amy Baldwin, Senior Lecturer of Writing, Literacy, and Academic Success in Student Transitions, University of Central Arkansas; La’Tonya Rease Miles, Director of Scale and Support, Career Launch

**FGSS**

Enhancing Faculty Engagement in First-generation Student Success  
Presenter(s): Daphne Rankin, Associate Vice President, Summer Studies and Special Programs, Virginia Commonwealth University; Edmund Acevedo, Faculty Fellow, You First at VCU and Professor, Department of Kinesiology and Health Sciences, Virginia Commonwealth University

**DSBC**

Deliberative Dialogues: The Role of Institutions in Addressing Systemic Racism  
Presenter(s): Jill Dunlap, Senior Director for Research, Policy, and Civic Engagement, NASPA; Diana Ali, Associate Director of Policy Research and Advocacy, NASPA

**APDA**

Sharing Assessment Results Using Evidence-Based Storytelling  
Presenter(s): Sam Williamson, Assistant Director of Assessment, University of North Texas
**MONDAY, JUNE 27**

11:15 a.m. – 12:05 p.m.  **BREAKOUT SESSION 2**

**FGSS**
*Roundtable Discussion: Campus-Wide Approaches to #CelebrateFirstGen*
**Presenter(s):** Deana Waintraub Stafford, Director, Center for First-generation Student Success, NASPA

**FGSS**
*The Case for a Centralized University-Wide First-generation Student Center*
**Presenter(s):** Maria Erb, Director of the Newbury Center, Boston University; M. Damm, Assistant Director of the Newbury Center, Boston University

**FGSS**
*CSU-Dominguez Hills Case Study: Proactively Supporting First-generation Student Mental Health*
**Presenter(s):** Sarah D'Aurizio, Higher Education Partnership Manager, U-Thrive Educational Services; Sean James, Director of Educational Opportunity Programming, California State University-Dominguez Hills

**APDA**
*Developing and Assessing Student Affairs Signature Event: Blazer Welcome*
**Presenter(s):** Yanmei Zhang, Director of Assessment and Planning, University of Alabama at Birmingham; Patricia Martinez, Assistant Vice President for Student Affairs and Director of Operations, University of Alabama at Birmingham; Jennifer Griffin, Director, Student Involvement and Leadership, University of Alabama at Birmingham; Jessica Brown, Assistant Director of Student Activities, University of Alabama at Birmingham

**DSBC**
*Decoding the Impact of Instructor Mindset on the Opportunity Gap*
**Presenter(s):** Casey Peterson, Dean of Students, North Dakota State University

**FGSS**
*Utilizing the Postsecondary Data Partnership to Inform and Advance First-generation Student Success*
**Presenter(s):** Mary Fugate, Associate Director for Research and Analytics, Center for First-generation Student Success, NASPA; Ken McVeary, Senior Specialist, Postsecondary Data Partnerships, National Student Clearinghouse
BREAKOUT SESSION 2

**DSBC SCHOLARLY PAPER**

*Cultivating Intrapersonal Competencies Within Diverse Pre-FTIC Students for Equitable College Experiences*

*Presenter(s): Catherine Robert, Assistant Professor, Department of Educational Leadership and Policy Studies, The University of Texas at Arlington; Nasima Subedi, Graduate Research Assistant, The University of Texas at Arlington; Marilee Bresciani Ludvik, Professor and Department Chair, Department of Educational Leadership and Policy Studies, The University of Texas at Arlington; Kimshi Hickman, Assistant Vice Provost, Retention and Completion, The University of Texas at Arlington; Denisse Avila, Assistant Director for Curriculum and Assessment, The University of Texas at Arlington*

**DSBC SCHOLARLY PAPER**

*Identifying and Mitigating On-Campus Racism and Racialization*

*Presenter(s): Cathryn Bennett, Research Analyst, University of Delaware; Stephanie Chang, Director of Student Diversity and Inclusion, University of Delaware; Nicole Long, Executive Director, Planning and Strategy, University of Delaware*

**DSBC SCHOLARLY PAPER**

*Comparing Intrapersonal Competency Before and During COVID-19 of Students in an HSI Seminar*

*Presenter(s): Nasima Subedi, Graduate Research Assistant, The University of Texas at Arlington; Sandy Kahn, Data Administrator, San Diego State University; Marilee Bresciani Ludvik, Professor and Department Chair, Educational Leadership and Policy Studies Department, The University of Texas at Arlington*

**APDA**

*Statistics for Nonstatisticians*

*Presenter(s): Shaun Boren, Director, Assessment and Research, University of Florida*

**DSBC**

*Building Blocks of Effective Holistic Student Advising Transformation: Maximizing Institutional Success*

*Presenter(s): Lilly Lavner, Portfolio Manager, Advising Success Network; Carol Nixon, Principal Consultant at Evaluation Design and Evaluation Fellow, EDUCAUSE*

**ALL**

*Sponsor Session: Emergency Aid as a Retention Tool*

*Presenter(s): Larry Hogan, Vice President of Student Success, Edquity*
MONDAY, JUNE 27

12:05 p.m. – 1:30 p.m.  LUNCH ON YOUR OWN/VISIT EXHIBIT HALL

1:30 p.m. – 2:45 p.m.  PRESIDENT'S PANEL

- **Aminta H. Breaux**, Ph.D., President, Bowie State University
- **Mordecai Ian Brownlee**, Ed.D., President, Community College of Aurora
- **Robert D. Kelly**, Ph.D., President, University of Portland
- **DeRionne Pollard**, Ph.D., President, Nevada State College
- **Kevin Kruger**, Ph.D., President and CEO, NASPA

3:05 p.m. – 3:55 p.m.  BREAKOUT SESSION 3

**APDA**
Aligning Co-Curricular Diversity Strategic Planning with Cyclical Assessment Efforts
**Presenter(s):** Emily Wilkins, Director, Student Development Assessment and Planning, University of Dayton

**DSBC**
Using Anti-Deficit Perspectives in Graduate Preparation Programs to Dismantle Systemic Barriers to Student Success
**Presenter(s):** David Perez II, Associate Professor of Higher Education, Syracuse University; Claudine-Lonje Williams, Doctoral Candidate and Graduate Teaching Assistant, Higher Education, Syracuse University; Kennia Delafe, Assistant Director, Spanish for Business Instructor, Syracuse University; Danielle Jimenez, Facilities Coordinator, Barnes Center, Syracuse University; Linzy Andre, Doctoral Student, Counseling and Counselor Education, Syracuse University

**FGSS**
Peer Mentors Help First-generation Students Navigate “Hidden Curriculum”
**Presenter(s):** Charmaine Troy, First-Generation Program and Operations Manager, Georgia Tech; Vanessa Ford, University Relations Director, Mentor Collective
### BREAKOUT SESSION 3

<table>
<thead>
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<th>Time</th>
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<tr>
<td>3:05 p.m. – 3:55 p.m.</td>
<td><strong>APDA</strong>&lt;br&gt;Utilizing Data from Summer and Winter Sessions to Increase Student Retention and Persistence&lt;br&gt;Presenter(s): Amanda Therrell, Assistant Director, University of South Carolina; Meghan Lipinoga, Data and Business Manager, University of South Carolina</td>
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<td><strong>APDA</strong>&lt;br&gt;Developing a Curriculum-Based Academic Support Structure for a High DFW Math Course&lt;br&gt;Presenter(s): Alexa Cecil, Academic Coaching Specialist, Coastal Carolina University; Jessica Fokken, Director, Academic Coaching Experience Department, Coastal Carolina University; Tom Hoffman, Professor of Mathematics and Director of the Math Learning Center, Coastal Carolina University</td>
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<td><strong>DSBC</strong>&lt;br&gt;Dismantling Systemic Barriers to Accessing Basic Needs: Effective Community-University Partnerships&lt;br&gt;Presenter(s): Andrea Rodriguez, Director, Association of Public and Land-grant Universities; Christel Perkins, Deputy Executive Director/Assistant Vice President, Association of Public and Land-grant Universities; Melissa Rivas, Assistant Director, Association of Public and Land-grant Universities</td>
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<td><strong>FGSS</strong>&lt;br&gt;Building an Engaged Community: Advancing Your Role in First-generation Student Success&lt;br&gt;Presenter(s): Sarah Whitley, Vice President, Center for First-generation Student Success, NASPA; Deana Waintraub Stafford, Director, Center for First-generation Student Success, NASPA</td>
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<td><strong>APDA</strong>&lt;br&gt;Factors Affecting Retention and Success at a Small, Two-Year Institution&lt;br&gt;Presenter(s): Francis Burns, Assistant Professor of Chemistry, University of South Carolina Salkehatchie</td>
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<td><strong>APDA</strong>&lt;br&gt;Using Market Basket Analysis to Predict Student Engagement&lt;br&gt;Presenter(s): Rebecca Goldstein, Director of Assessment and Research, Florida Atlantic University</td>
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<td><strong>FGSS</strong>&lt;br&gt;It’s Never Too Early: Career Development as an Equity Tool&lt;br&gt;Presenter(s): ShaJra Austin, National Director of Job Placement, CareerSpring</td>
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<td>3:05 p.m. – 3:55 p.m.</td>
<td><strong>BREAKOUT SESSION 3</strong>&lt;br&gt;&lt;br&gt;<strong>ALL</strong>&lt;br&gt;Sponsor Session: Equitable Student Outcomes: The Goalpost for Success&lt;br&gt;<strong>Presenter(s):</strong> Kimberly Sluis, Vice President, Programs, Strada Education Network; Nicole Torpey-Saboe, Managing Director, Research, Strada Education Network; Kenyon Bonner, Vice Provost for Student Affairs, University of Pittsburgh</td>
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<td><strong>ALL</strong>&lt;br&gt;Sponsor Session: The Top Ten Challenges of Early Alert Systems and How to Avoid Them&lt;br&gt;<strong>Presenter(s):</strong> Emily Siegal, Principal Consultant, Anthology</td>
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<td>3:05 p.m. – 4:05 p.m.</td>
<td><strong>COFFEE BREAK WITH SPONSORS</strong></td>
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<td>4:15 p.m. – 4:45 p.m.</td>
<td><strong>LEARNING LABS 1</strong>&lt;br&gt;&lt;br&gt;<strong>FGSS</strong>&lt;br&gt;GradU8 Scholars: Utilizing Peer Educators for 1st-Year Student Success&lt;br&gt;<strong>Presenter(s):</strong> Ashley Hopkins, Senior Assistant Director, Student Success Center, Miami University</td>
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<td><strong>DSBC</strong>&lt;br&gt;Fostering Querencia Through Latinx Completion Coaching Partnerships&lt;br&gt;<strong>Presenter(s):</strong> Kaylee Moreno Burke, Executive Director/Co-Founder, Ferris State University; Nicole Ball, Faculty and Social Worker, Ferris State University; Erin Johnson, Faculty and Social Worker, Ferris State University</td>
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<td><strong>DSBC</strong>&lt;br&gt;Supporting Post-Traditional Students: National Perspective and Institutional Strategies&lt;br&gt;<strong>Presenter(s):</strong> Amanda Wirth Lorenzo, Director, Brightspot Strategy; Amy Gort, Provost and Executive Vice President for Academic and Student Affairs, Metropolitan State University</td>
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<td><strong>FGSS</strong>&lt;br&gt;A Student Bridges Approach to College Access&lt;br&gt;<strong>Presenter(s):</strong> Olga Correa, Interim Director and Course Instructor, Student Bridges Agency, University of Massachusetts Amherst; Carl Marcelin, Site Coordinator, University of Massachusetts Amherst</td>
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4:15 p.m. – 4:45 p.m.  LEARNING LABS 1

FGSS
A Phenomenological Case Study: Single Mother, First-gen, Transfer Students at a Four-Year Institution
Presenter(s): Marisol Cardenas, Educational Learning and Assessment Specialist, California State Polytechnic University, Pomona

ALL
Sponsor Session: University of California, San Diego’s First-gen Partnership with Career Launch
Presenter(s): Sean O’Keefe, Founder and Partner, Career Launch; Stephanie Estrada, Success Coach, University of California, San Diego; Alison Herr, Assistant Director of Student Success Programs, San Diego State University; Rachel Rivera, Success Coach, San Diego State University

FGSS
CatalystFIRST: Helping You Bring First-generation Student Success Expert Speakers to Campus
Presenter(s): Bill Barker, Strategy and Communications Manager, Center for First-generation Student Success, NASPA; Sonja Ardoin, Associate Professor of Higher Education and Student Affairs, Clemson University; Cynthia Mosqueda, Faculty Coordinator, First Year Experience and Promise Program, El Camino College;

5:05 p.m. – 5:55 p.m.  BREAKOUT SESSION 4

APDA
Strategies for Creating and Sustaining a Culture of Evidence
Presenter(s): Megan Bell, Senior Coordinator of Student Affairs Assessment, California State University, Northridge

DSBC
Using an Academic Case Management Model for Student Success
Presenter(s): Jennifer Wegner, Executive Director, Carnegie Mellon University; Michael Poljak, Academic Case Management Specialist, Carnegie Mellon University

FGSS
You Got This: Best Practices for Supporting First-gen Students’ Career Development
Presenter(s): La’Tonya Rease Miles, Founder, Empowering First Gen Students Group; Marieli Rubio, Alumna, Santa Clara University; Sean O’Keefe, Clinical Professor, Santa Clara University

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### BREAKOUT SESSION 4

**FGSS**

**Early College Readiness: Supporting First-gen High School Students to Participate in STEM Dual Enrollment**  
**Presenter(s):** Aaron Cortes, Director, STEAM Pathways, Northeastern Illinois University

**FGSS**

**Out-of-Class Experiences that Support First-generation, Low-Income College Student of Color Success**  
**Presenter(s):** Geneva Sarcedo, Academic Advisor, University of Colorado Denver

**APDA**

**An Intervention Return on Investment Tool for Community Colleges**  
**Presenter(s):** Austin Slaughter, Technical Research Associate, MDRC

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**Rise**

/rɪz/  
**verb**  
1. to move from one position to a higher one  

/noun**  
2. a simple data-driven platform designed to improve retention, capture meaningful experiences and connect students with your institution

Sam just added to her co-curricular transcript with one swipe using Rise.

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5:05 p.m. – 5:50 p.m.  **BREAKOUT SESSION 4**

**DSBC**
Let’s Talk Student Mental Health: Addressing the Mental Health Crisis  
**Presenter(s):** Christina Broderick, CEO, Broderick and Company Consulting LLC

**FGSS SCHOLARLY PAPER**
Pre-College Expectations of First-generation College Students  
**Presenter(s):** Justin Sipes, Assistant Director, University of North Florida

**DSBC**
Building a Cross-Functional Student Engagement Team to Support Graduate Student Success  
**Presenter(s):** Rachel Camacho, Director of Student Engagement, Claremont Graduate University; David Estudiante, Associate Director of Retention and Engagement, Claremont Graduate University

**FGSS**
Supporting First-generation Student Success as a Data Partner  
**Presenter(s):** Mary Fugate, Associate Director for Research and Analytics, Center for First-generation Student Success, NASPA; Katie McGowan Bucci, Senior Director, First Scholars Initiatives, Center for First-generation Student Success, NASPA

7:00 p.m. – 8:00 p.m.  **NETWORKING EVENT**

First Gen Summit - A Student Led and Focused First-generation Conference
7:30 a.m. - 8:30 a.m.  **BREAKFAST WITH THE SPONSORS**

8:30 a.m. – 9:20 a.m. **BREAKOUT SESSION 5**

**FGSS**
**Building an Impactful and Meaningful National First-Generation College Celebration Week**
**Presenter(s):** Michelle Bair, Assistant Director, TRIO Student Support Services Program, Virginia Commonwealth University; Elizabeth Bambacus, Student Engagement and Summer Studies Administrator, Virginia Commonwealth University

**FGSS**
**Peer Mentoring: Increasing Social Capital for First-generation College Students**
**Presenter(s):** M. Lynn Breyfogle, Associate Dean/Professor of Mathematics, Bucknell University; Michelle Burke, University Relations Director, Mentor Collective

**FGSS**
**Blueprint for Critical 1:1 Conversations with First-Year, First-generation College Students**
**Presenter(s):** Dyron Corley, Assistant Director, TRIO Student Support Services, Rutgers University; Marsha Besong, Vice Chancellor for Student Academic Success, Rutgers University

**APDA**
**Creating Dynamic Retention Initiatives: 2-Year Program at a 4-Year University**
**Presenter(s):** Malka Sigal, Program Manager for Undergraduate Education, Yeshiva University; Jessica Accurso-Salguero, Executive Director of Undergraduate Education, Yeshiva University

**DSBC**
**Taking a Holistic Approach to Student Success Through Credit-Bearing Courses**
**Presenter(s):** Anna Brandt, Assistant Dean for Student Success and Director of the LEAD Program, Oberlin College

**DSBC**
**Closing Career Outcome Equity Gaps - VCU Major Maps & Career Audit**
**Presenter(s):** Maggie Tolan, Senior Associate Vice President, Student Success, Virginia Commonwealth University
Why Institutional CRM Needs to Become the New Normal

JOIN OUR SESSION:

It took a long time for institutions to understand the value of adopting CRM solutions and longer still to implement those solutions. Many institutions are currently enduring the challenge of operating multiple CRM solutions each of which serves a different faculty or departmental requirement. We believe that it is time to reverse this trend and move to consolidating CRMs so that we can accelerate Digital Transformation. The time is here to change the institutional mindset; let’s work towards minimizing the population of CRM solutions in our environments and integrate those that we have into an institutional CRM solution that fulfills the role of an Institutional Student Data Platform.

Tuesday, June 28
8:30 AM to 9:20 AM
Calloway AB
TUESDAY, JUNE 28

8:30 a.m. – 9:20 a.m.  BREAKOUT SESSION 5

**FGSS**
Let Them Lead: Collaborating to Promote Democratically Engaged Assessment with First-generation College Students
*Presenter(s):* Courtney Simpson, Senior Director, TRIO Collegiate Programs, North Carolina State University; Samantha Rich, Director, DASA Assessment, North Carolina State University; Trisha Mackey, Director, Transformational Scholarships Program, North Carolina State University

**DSBC**
Creating an Academic Coaching Program: Forming a System for Student Success at the Tufts University Student Accessibility and Academic Resource (StAAR) Center
*Presenter(s):* Katherine Swimm, Associate Director of Academic Support, Tufts University

**FGSS**
Comprehensive Approaches to Student Success
*Presenter(s):* Catherine Brown, Senior Director, The Institute for College Access and Success; Steve Colón, Chief Executive Officer, Bottom Line; Alexander Mayer, Director, Postsecondary Education, MDRC

**FGSS**
High Impact Conversations: Empowering Questions that Remove Limits and Catalyze Diverse Student Success
*Presenter(s):* Marisel Herrera, Director Training and Development, First-Year Success Center, Arizona State University

**ALL**
Sponsor Session: Why Institutional CRM Needs to Become the New Normal
*Presenter(s):* Damien Dumas, Senior Manager and Higher Education Practice Lead, Alithya Canada; Charles Finstad, Chief Revenue Officer, Foundry

9:40 a.m. – 10:30 a.m.  BREAKOUT SESSION 6

**FGSS**
First-generation Graduate Student Success
*Presenter(s):* Gretchenrae Campera, Assistant Director for Justice, Equity, Diversity, and Inclusion and Regional Initiatives, NASPA; Tsetsen Anuurad, Graduate Coordinator, Reidy and McGoldrick Collegia, Seattle University; Mary Q. Tran, Graduate Coordinator, First-Generation College Student Initiatives, Seattle University

**FGSS**
Engaging FLI Alumni to Support FLI Students: Through and Beyond Graduation
*Presenter(s):* Jennifer Telschow, Assistant Director, Center for College Student Success, University of Chicago
<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
<th>Location</th>
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<td>9:40 a.m. - 10:30 a.m.</td>
<td><strong>BREAKOUT SESSION 6</strong></td>
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<tr>
<td>DSBC</td>
<td>“It’s A Two-Way Cycle”: Exploring Scholar-Practitioners’ Informal Theories on Student Success</td>
<td>Ruth</td>
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<td>DSBC</td>
<td>Applying the Loss Momentum Framework to Identify Systemic Barriers for Community College Transfer Students</td>
<td>Ruth</td>
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<td>FGSS</td>
<td>Faculty-Led Experiences: A Unique Take on Collaborative Learning</td>
<td>Tubman AB</td>
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<td>APDA</td>
<td>Using the CSI to Close Student Gaps in the First Year</td>
<td>Poe AB</td>
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<td>APDA</td>
<td>&quot;Where&quot; and Beyond: Introduction to GIS for Student Affairs</td>
<td>Carroll AB</td>
</tr>
<tr>
<td>DSBC</td>
<td>We Want All the Smoke! Defining Black Student Success with Purpose and Value</td>
<td>Peale ABC</td>
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<tr>
<td>DSBC</td>
<td>Higher Education Policy Update: Federal and State Priorities for Student Affairs Professionals</td>
<td>Holiday 2</td>
</tr>
</tbody>
</table>
### TUESDAY, JUNE 28

<table>
<thead>
<tr>
<th>Time</th>
<th>Workshop Session</th>
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</thead>
<tbody>
<tr>
<td>9:40 a.m. – 10:30 a.m.</td>
<td><strong>BREAKOUT SESSION 6</strong>&lt;sup&gt; Holiday 3&lt;/sup&gt;</td>
</tr>
<tr>
<td><strong>APDA</strong></td>
<td>Can Student Success Bridge Academic and Student Affairs Assessment Worlds?</td>
</tr>
<tr>
<td><strong>Presenter(s)</strong></td>
<td>Pamelyn Shefman, Dean/Executive Director, Institutional Effectiveness and Research, Alvin Community College</td>
</tr>
<tr>
<td>10:50 a.m. – 11:40 a.m.</td>
<td><strong>BREAKOUT SESSION 7</strong>&lt;sup&gt; Johnson AB&lt;/sup&gt;</td>
</tr>
<tr>
<td><strong>DSBC</strong></td>
<td>Alone Together: Keys to Inclusive Student Support in a Virtual Workplace and World</td>
</tr>
<tr>
<td><strong>Presenter(s)</strong></td>
<td>Will Simpkins, Vice President of Student Affairs, Metro State University; Warren Kelley, Senior Associate Vice President for Student Affairs, University of Maryland, College Park; Yolanda Watson Spiva, President, Complete College America; Thomas Stewart, Vice Chancellor for Social Justice, Equity, Diversity, and Inclusion, National University System</td>
</tr>
<tr>
<td><strong>FGSS</strong></td>
<td>Building a Better Future for First-generation College Students</td>
</tr>
<tr>
<td><strong>Presenter(s)</strong></td>
<td>Terry Vaughan III, Director, Pell Institute for the Study of Opportunity in Higher Education, Council for Opportunity Education; Margaret Cahalan, Senior Scholar, Pell Institute for the Study of Opportunity in Higher Education, Council for Opportunity Education; Marisha Addison, Research Associate, Pell Institute for the Study of Opportunity in Higher Education, Council for Opportunity Education</td>
</tr>
<tr>
<td><strong>FGSS</strong></td>
<td>What the Hybrid?! Assessing Best Practices for First-gen Student Engagement During a Global Pandemic</td>
</tr>
<tr>
<td><strong>Presenter(s)</strong></td>
<td>Antoinette Newsome, McNair Scholars Program Coordinator, University of Maryland, Baltimore County; Carlos Williams, Academic Advocate, University of Maryland, Baltimore County; Krista Wallace, Assistant Director, Pre-Transfer Advising, University of Maryland, Baltimore County</td>
</tr>
<tr>
<td><strong>FGSS</strong></td>
<td>Building Community and Supporting Retention Through a Low-Cost First-generation Cohort Program</td>
</tr>
<tr>
<td><strong>Presenter(s)</strong></td>
<td>Brook Escobedo, Assistant Dean/Student Success Iniatives, Oberlin College; Monique Burgdorf, Assistant Dean of Students, Oberlin College</td>
</tr>
<tr>
<td><strong>FGSS</strong></td>
<td>Growing your First-Generation College Celebration: Applying to the FGCC Grant Opportunity</td>
</tr>
<tr>
<td><strong>Presenter(s)</strong></td>
<td>Deana Waintraub Stafford, Director, Center for First-generation Student Success, NASPA</td>
</tr>
</tbody>
</table>
TUESDAY, JUNE 28

10:50 a.m. – 11:40 a.m.  **BREAKOUT SESSION 7**  

**FGSS POSTER SESSION**  
Creating Financial Access for First-gen Students through Peer Mentoring  
*Presenter(s): Jen Bevins, Assistant Director, Student Retention and Engagement, Arizona State University/Watts College of Public Service and Community Solutions*

**DSBC**  
Designing for Student Success in a Hybrid World  
*Presenter(s): Elliot Felix, Founder, Brightspot Strategy; Sukhwant Jhaj, Vice Provost for Academic Innovation and Student Achievement, Arizona State University*

**ALL**  
The Role of Smudging in Promoting Success of Native American First-generation College Students  
*Presenter(s): Charlotte Davidson, Director, Native American House, University of Illinois at Urbana-Champaign*

**FGSS**  
CARE RoadMap  
*Presenter(s): Kaitlyn LeBonte, Program Coordinator, CARE Pantry, Kennesaw State University*

11:40 a.m. – 12:30 p.m.  **COFFEE BREAK WITH SPONSORS**

12:00 p.m. – 1:30 p.m.  **LUNCH ON YOUR OWN**
1:30 p.m. – 2:45 p.m.  FEATURED SPEAKER SESSION

Dismantling Systemic Barriers for First-generation Students Using Outcomes-Based Assessment and Machine Learning: A Wise Investment in Student Success in and out-of-the Classroom

Marilee Bresciani Ludvik, Ph.D.
Chair and Professor, Educational Leadership and Policy Studies Department, The University of Texas at Arlington

This keynote will begin with audience participation reflection questions and move toward sharing a practical example of applied student learning and development theory. The application of theory to in-class and out-of-class first-generation learning experience and accompanying assessment design will be provided. The integration of that assessment data with key institutional performance data and its analytical processes will showcase how it can inform the closing of equity gaps by centering first-person student voice. The session will close inviting audience participation into guided reflections for 2-year and 4-year institutional leaders to use among interdisciplinary institutional team members.

3:05 p.m. – 3:55 p.m.  BREAKOUT SESSION 8

FGSS SCHOLARLY PAPER
Driving without a Roadmap: First-generation Students’ Experience Navigating Graduate School
Presenter(s): Leah Vance-Berg, Senior Program Advisor, University of Kentucky

FGSS SCHOLARLY PAPER
Narratives of First-gen Students: A Qualitative Study
Presenter(s): Stephanie Perkins, Program Director, Workforce Education, Texas Higher Education Coordinating Board

APDA
Partnerships in Assessment: Institutional Effectiveness & Research with Housing and Residence Life
Presenter(s): Kevin Gin, Senior Strategic Partner, Institutional Initiatives and Assessment, California State University, East Bay; My-Lan Huynh, Associate Vice President, Institutional Effectiveness and Research, California State East Bay; Fanny Yeung, Associate Vice President, Institutional Effectiveness and Research, California State University; Martin Castillo, Associate Vice President, Student Affairs, California State University, East Bay
TUESDAY, JUNE 28

3:05 p.m. – 3:55 p.m.  BREAKOUT SESSION 8

**DSBC**
Knowing Your Students: Practical Approaches to Student-Centered Design  
Presenter(s): Andres Quintanilla, Associate Director of Holistic Student Supports, Achieving the Dream

**DSBC**
The Shaping of Black Students' Sense of Belonging through Academic Advising Experiences  
Presenter(s): Leonard Clemons, Associate Vice Provost for Student Success, University of Tennessee, Knoxville

**FGSS**
The Future of STEM Success: Career Centered Engagement  
Presenter(s): Daniel Ramirez-Escobedo, Director, Student Success Center, The University of Texas at San Antonio; Veronica Salazar, Program Coordinator, The University of Texas at San Antonio; Tracy Lopez, Program Coordinator, The University of Texas at San Antonio

**FGSS**
First Scholars: Creating Scalable Solutions for First-generation Student Success  
Presenter(s): Garrett Nagaishi, Associate Director for Strategic Operations, First Scholars Initiatives, Center for First-generation Student Success, NASPA; Sarah Whitley, Vice President, Center for First-generation Student Success, NASPA

**FGSS**
Parental Support in the Persistence and Success of First-generation College Students  
Presenter(s): Ray Grant, Assistant Dean of First Generation and Bobcat First Programs, Bates College

**APDA**
Why 2.5? Challenging an Arbitrary Academic Warning GPA  
Presenter(s): Timothy Salazar, Director of Data and Analytics, The University of Alabama

**APDA**
A Call to Action: Using Data and Early Interventions for Student Success  
Presenter(s): Jennifer Wegner, Executive Director, Carnegie Mellon University; Tara Trapani, Senior Academic Advisor, Carnegie Mellon University
### TUESDAY, JUNE 28

<table>
<thead>
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<td><strong>APDA</strong></td>
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<td></td>
<td>You Want Me To Do What? Ethics and Politics in Assessment</td>
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<td>Presenter(s): Darby Roberts, Director of Student Life Studies, Texas A&amp;M University</td>
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<td>4:15 p.m. – 4:45 p.m.</td>
<td><strong>LEARNING LABS 2</strong></td>
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<td><strong>FGSS</strong></td>
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<td>Investing in First-generation Student Success One Partnership at a Time</td>
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<td>Presenter(s): Melanie Jones, Director, Academic Diversity Outreach, Kent State University; Liz Piatt, Assistant Dean Academic Diversity Success, Kent State University</td>
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<td><strong>FGSS</strong></td>
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<td>First-generation Undergraduate Students Serving as Peer Mentors: A Case Study for Success</td>
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<td>Presenter(s): Michele Everett, Assistant Director, Achieving College Excellence, Student Academic Services, Loyola University Chicago</td>
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<td><strong>FGSS</strong></td>
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<td>Supporting Foster Youth Resilience and Social Connections to Increase Academic Achievement</td>
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<td>Presenter(s): Erin Stevenson, Assistant Professor, Eastern Kentucky University; Stephanie Saulnier, Program Director, Eastern Kentucky University</td>
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<td><strong>DSBC</strong></td>
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<td>Using Critical Theory to Read and Revise Student-Facing Publications</td>
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<td>Presenter(s): Anne Thurmer, Dean for the School of Liberal Arts and Humanities, Minnesota State Community and Technical College</td>
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<td><strong>DSBC</strong></td>
<td>Carroll AB</td>
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<td></td>
<td>Who Do You Think You Are? Discovering Opportunities for Identity Exploration and Belonging for BIPOC First-Year Students</td>
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<td>Presenter(s): Candace Sumner-Robinson, Assistant Dean of Diversity and International Advising for the College of Arts and Science, New York University</td>
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</table>
Empowering, connecting, and inspiring those who want first-generation students to thrive in college—and beyond.

WHAT WE DO

PROGRAMS AND SERVICES

- **First Scholars**: Our signature initiative, offers an ecosystem of frameworks, tools, resources, and expert guidance propelling Network institutions to transformational change and holistic student success.

- **First-gen Forward**: the first national recognition program for institutions with a demonstrated commitment to first-generation student success.

- **CatalystFIRST**: a one-stop resource for institutions or organizations to find first-generation student success experts for events or speaking engagements.

JOURNAL AND RESEARCH

The Center promotes research that examines supports and barriers for first-generation students and institutional approaches to first-generation programming. We are home to the *Journal of First-generation Student Success*, the first academic peer-reviewed journal with a specific focus on first-generation student experiences and outcomes. We also produce our own original research, including two acclaimed landscape studies and fact sheets with national data about first-generation students.

ENGAGEMENT

- Our **Center Online Learning** offerings and virtual and in-person conferences and events offer limitless opportunities to engage. Signature events include:

- **First-Generation College Celebration**: co-hosted with the Council for Opportunity in Education, this annual November event reaches an audience of millions and brings together college and university campuses from around the nation to celebrate and recognize their first-generation students.

- **First-generation Student Success Conference**: each year, hundreds of scholars, leaders, philanthropic partners, and advocates who care about first-generation student success come together to learn, network, and share experiences from the field.

To learn more, visit [firstgen.naspa.org](http://firstgen.naspa.org)
### TUESDAY, JUNE 28

<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
<th>Location</th>
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<tbody>
<tr>
<td>5:05 p.m. – 5:55 p.m.</td>
<td><strong>NETWORKING SESSIONS - TOPIC-BASED, FACILITATED DISCUSSIONS GEARED TOWARD CREATING CONNECTIONS.</strong></td>
<td>Holiday 1</td>
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<td>Professionals in Career and Technical Education: Making Connections</td>
<td>Holiday 1</td>
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<td>Reimagining Career Paths: Transitioning into, out of, and Through Higher Education</td>
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<td>Navigating Institutional Leadership Transitions</td>
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<td>Virtual Connections: Supporting Students in a Remote/Hybrid Environment</td>
<td>Peale ABC</td>
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<td>First-gen Forward and First Scholars Institutions</td>
<td>Tubman AB</td>
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<td>Prioritizing Self-care as a Higher Education Professional</td>
<td>Holiday 3</td>
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<td>Mitigating the Great Resignation: Best practices for Retaining Staff in Higher Education</td>
<td>Calloway AB</td>
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<td>Will You Be My Mentor? Strategies for Identifying and Cultivating a Professional Mentoring Relation</td>
<td>Carroll AB</td>
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<td>Graduate &amp; Professional Students: Sharing Experiences, Scholarship, and Support</td>
<td>Latrobe</td>
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<td>First Time Attendees: Building Your Professional Network</td>
<td>Holiday 4</td>
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<td>Assessment, Evaluation, and Research Knowledge Community</td>
<td>Poe AB</td>
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<td>7:00 p.m. – 9:00 p.m.</td>
<td><strong>NETWORKING EVENT</strong></td>
<td>Holiday 6</td>
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<td>FGSS</td>
<td>Holiday 6</td>
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<td></td>
<td>Center Anniversary Event and Reception</td>
<td>Holiday 6</td>
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<tr>
<td></td>
<td>Join us for the Center for First-generation Student Success Anniversary Event and Reception. Let’s celebrate five years of moving #FirstgenForward!</td>
<td>Holiday 6</td>
</tr>
</tbody>
</table>
The IntelliBoard platform provides corporate and educational users of learning management and other information systems with tools that significantly enhance their reporting and analytics for learning.

Visit our booth to learn more

www.intelliboard.net

nearpod

Connect, engage & inspire all learners at scale with:

• Formative assessments
• Interactive videos
• Gamification & activities
• Dynamic media such as virtual reality, 3D objects, and more

Visit our booth to learn more
7:30 a.m. – 8:30 a.m.  BREAKFAST

8:30 a.m. – 9:20 a.m.  BREAKOUT SESSION 9

**APDA**
Assessing First-generation Students’ Sense of Belonging Using Photovoice Methodology  
**Presenter(s):** Margaret Munley Stone, Director, Assessment and Student Life Curriculum, Lehigh University

**DSBC**
Academic Libraries’ Roles in Campus-Wide Student Success Initiatives  
**Presenter(s):** Mallory Jallas, Student Success Librarian, Illinois State University; Chad Kahl, Data Services Librarian, Illinois State University

**DSBC**
Tailored Success Coaching: Exploring the Impact of Specialized Coaching Curriculum  
**Presenter(s):** Emily McClaine, Assistant Director for Academic Success, Slippery Rock University; Aubrey Rader, Career and Life Design Coach, Slippery Rock University; Julie Ferringer, Assistant Director for Academic Success, Slippery Rock University; Kevin McCarthy, Director of Analytics and Decision Support, Slippery Rock University

**FGSS**
Hustle and Motivate: First-generation College Students’ Success  
**Presenter(s):** Shannon Fairley-Pittman, Director, Global Student Life, Northeastern University

**FGSS**
Interfaith Engagement: Pathways for Developing Pluralistic Attitudes  
**Presenter(s):** Harmeet Kaur Kamboj, Program Manager, Interfaith America

**FGSS**
Building a National First-generation Network: Lessons from the Kessler Scholars Collaborative  
**Presenter(s):** Kristen Glasener, Project Manager, Kessler Scholars Collaborative, University of Michigan; Shakima Clency, Assistant Dean for Inclusion and Belonging at Cornell Tech, Cornell Tech; Huey Hsiao, Associate Director, Multicultural Affairs and the Kessler Program; Interim Director, Disability Cultural Center, Syracuse University; Kayla Skinner-Roy, Program Specialist, Kessler Scholars Program, University of Michigan
### BREAKOUT SESSION 9

**FGSS**  
Unleashing Their Superpowers: Implementing Strengths-Based Peer Mentor Programs for First-generation Students  
**Presenter(s): Rebecca Woskoff**, Assistant Director TRIO Student Support Services-STEM, North Carolina State University

**APDA**  
How Difference Matters: Assessing Populations from Diverse Backgrounds  
**Presenter(s): Ania Peczalska**, Director of Student Affairs Assessment Research and Planning, University of North Carolina-Wilmington

### BREAKOUT SESSION 10

**APDA**  
Optimizing Benchmarking in Student Affairs and Beyond (2-Year and 4-Year Institutions)  
**Presenter(s): Jacque Eidson**, Director, National Higher Education Benchmarking Institute; **Teri Hall**, Vice President for Student Affairs, Wichita State University; **Michelle Taylor**, Senior Research Analyst, National Higher Education Benchmarking Institute, Johnson County Community College

**DSBC**  
Multi-Institutional Review of Advancing Asset-Mindedness to Foster Student Success  
**Presenter(s): JuWan Robinson**, Chief of Staff and Special Assistant, Inclusion and Diversity, Auburn University; **EJ Edney**, Assistant Vice Chancellor, Diversity and Inclusion, University of Mississippi; **Broderick Morrissette**, Equity and Access Coordinator, University of South Alabama

**DSBC**  
Optimizing Organizational Structures to Design Effective First-generation Pathways  
**Presenter(s): Justin Jernigan**, Senior Associate Vice President/Dean of Student Success, Georgia Gwinnett College; **Michelle Rosemond**, Vice President for Student Engagement and Success/Assistant Professor of Management, Georgia Gwinnett College; **Karen Jackson**, Associate Dean for Advising Programs/Assistant Professor of Education, Georgia Gwinnett College; **Diana Rowe**, Senior Student Success Advisor, Georgia Gwinnett College
**FGSS**

Unpacking Upward Mobility with First-generation, Low-Income Students  
**Presenter(s):** Rosemary Ferreira, Associate Director, Intercultural Center, University of Maryland, Baltimore

9:40 a.m. – 10:30 a.m.  
**BREAKOUT SESSION 10**

**FGSS**

First-generation, Low-Income Student: From Survivalists to Interpersonal Advocates  
**Presenter(s):** Florencia Cornet, Instructor, TRIO-Opportunity Scholars Program, University of South Carolina-Columbia

**FGSS**

Expanding Student and Program Success through Faculty Discourse Analysis  
**Presenter(s):** Kristin Conley, Associate Professor, Developmental Curriculum Department, Ferris State University; Lauren Cavner Williams, Adjunct Instructor, Mathematics Department, Ferris State University; Heather Pavletic, Associate Professor of English, Ferris State University; Kirk Weller, Mathematics Department Head C4 Program Coordinator, Ferris State University; Debra Courtright-Nash, Professor of English, Ferris State University

**DSBC**

Fostering Environments of Community for STEM Students  
**Presenter(s):** Whitney Lovelady, Director Transfer Center, Virginia Commonwealth University

10:45 a.m. – 12:15 p.m.  
**FEATURED CLOSING SPEAKER**

A Critical Re-Narrativizing of College Student Success  
**Lori Patton Davis, Ph.D.**  
Chair and Professor, Higher Education and Student Affairs, Department of Educational Studies, The Ohio State University

In this keynote address, Dr. Lori Patton Davis will discuss the discourses shaping how educators, policymakers, and researchers construct stories of success. She will challenge the audience to consider how these overarching narratives often thrive at the expense of students who are racially minoritized, first-generation, and/or economically disadvantaged. She will also invite listeners to engage in an intersectional and critical paradigmatic shift that centers the voices of students typically erased from the stories we collectively tell about college student success.
2023 NASPA ANNUAL CONFERENCE
APRIL 1 - 5, 2023 | BOSTON, MA
SEE YOU NEXT YEAR!
conference.naspa.org
### ASSESSMENT, PERSISTENCE, AND DATA ANALYTICS

#### SUNDAY, JUNE 26

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>9:00 a.m. – 4:00 p.m.</td>
<td>Many Uses of CAS Standards to Create, Implement and Assess Programs and Services</td>
<td>Carroll AB</td>
</tr>
<tr>
<td>9:00 a.m. – 12:00 p.m.</td>
<td>&quot;But We’ve Always Done It This Way&quot;: Using Internal Program Review to Innovate in Student Affairs</td>
<td>Key 12</td>
</tr>
<tr>
<td>1:00 p.m. – 4:00 p.m.</td>
<td>Assessment 101: What You Need to Know to Get Started in Student Affairs Assessment</td>
<td>Tubman AB</td>
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#### MONDAY, JUNE 27

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
</tr>
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<tbody>
<tr>
<td>8:30 a.m. – 9:20 a.m.</td>
<td>Data-driven Integrated Intervention Program for At-Risk Professional Doctor of Pharmacy (PharmD) Students</td>
<td>Johnson AB</td>
</tr>
<tr>
<td>8:30 a.m. – 9:20 a.m.</td>
<td>Measuring and Documenting Graduate Learning Outcomes in the Co-curricular Space</td>
<td>Holiday 2</td>
</tr>
<tr>
<td>8:30 a.m. – 9:20 a.m.</td>
<td>Building Blocks of Data in Student Affairs: Creating a Data Informed Culture</td>
<td>Holiday 3</td>
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<tr>
<td>9:40 a.m. – 10:55 a.m.</td>
<td>Anti-Racism Data Practices: How to get started</td>
<td>Holiday 3</td>
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<tr>
<td>9:40 a.m. – 10:55 a.m.</td>
<td>Sharing Assessment Results Using Evidence-Based Storytelling</td>
<td>Carroll AB</td>
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<tr>
<td>11:15 a.m. – 12:05 p.m.</td>
<td>Developing and Assessing Student Affairs Signature Event: Blazer Welcome</td>
<td>Holiday 2</td>
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<tr>
<td>11:15 a.m. – 12:05 p.m.</td>
<td>Statistics for Nonstatisticians</td>
<td>Poe AB</td>
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<tr>
<td>3:05 p.m. – 3:55 p.m.</td>
<td>Aligning Co-curricular Diversity Strategic Planning with Cyclical Assessment Efforts</td>
<td>Johnson AB</td>
</tr>
<tr>
<td>3:05 p.m. – 3:55 p.m.</td>
<td>Utilizing Data from Summer &amp; Winter Sessions to Increase Student Retention &amp; Persistence</td>
<td>Holiday 3</td>
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<tr>
<td>3:05 p.m. – 3:55 p.m.</td>
<td>Developing a Curriculum-Based Academic Support Structure for a High DFW Math Course</td>
<td>Holiday 2</td>
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<tr>
<td>3:05 p.m. – 3:55 p.m.</td>
<td>Factors Affecting Retention and Success at a Small Two-year Institution</td>
<td>Poe AB</td>
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<tr>
<td>3:05 p.m. – 3:55 p.m.</td>
<td>Using Market Basket Analysis to Predict Student Engagement</td>
<td>Tubman AB</td>
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<tr>
<td>5:05 p.m. – 5:55 p.m.</td>
<td>Strategies for Creating and Sustaining a Culture of Evidence</td>
<td>Johnson AB</td>
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<tr>
<td>5:05 p.m. – 5:55 p.m.</td>
<td>An Intervention Return on Investment Tool for Community Colleges</td>
<td>Holiday 2</td>
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<td>Creating Dynamic Retention Initiatives: 2-Year Program at a 4-Year University</td>
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<td>Using the CSI to close student gaps in the first year</td>
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<td>3:05 p.m. – 3:55 p.m.</td>
<td>You Want Me To Do What? Ethics and Politics in Assessment</td>
<td>Carroll AB</td>
</tr>
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# WEDNESDAY, JUNE 29

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>8:30 a.m. – 9:20 a.m.</td>
<td>Assessing First Generation Students' Sense of Belonging Using Photovoice Methodology</td>
<td>Holiday 1</td>
</tr>
<tr>
<td>8:30 a.m. – 9:20 a.m.</td>
<td>How Difference Matters: Assessing Populations from Diverse Backgrounds</td>
<td>Latrobe</td>
</tr>
<tr>
<td>9:40 a.m. – 10:30 a.m.</td>
<td>Optimizing Benchmarking in Student Affairs and Beyond (2-year &amp; 4-year Institutions)</td>
<td>Holiday 1</td>
</tr>
</tbody>
</table>
# DISMANTLING SYSTEMIC BARRIERS TO STUDENT SUCCESS

## DSBC AT-A-GLANCE

### SUNDAY, JUNE 26

<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>9:00 a.m. - 4:00 p.m.</td>
<td>Start Small and Dream Big: Designing and Implementing Interdisciplinary Intervention and Analytic Teams for Closing Equity Gaps Among First Time in College (FTIC) Students Using First-Person Student Narratives</td>
<td>Paca</td>
</tr>
</tbody>
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### MONDAY, JUNE 27

<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
<th>Location</th>
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<tbody>
<tr>
<td>8:30 a.m. - 9:20 a.m.</td>
<td>Reimagining First Time In College Retention and Student Success</td>
<td>Poe AB</td>
</tr>
<tr>
<td>8:30 a.m. - 9:20 a.m.</td>
<td>Racial Equity Efforts on Campus: Student Perceptions</td>
<td>Carroll AB</td>
</tr>
<tr>
<td>9:40 a.m. - 10:55 a.m.</td>
<td>Social Justice and Barrier Removal for Students with Disabilities</td>
<td>Peale ABC</td>
</tr>
<tr>
<td>9:40 a.m. - 10:55 a.m.</td>
<td>Deliberative Dialogues: The Role of Institutions in Addressing Systemic Racism</td>
<td>Tubman AB</td>
</tr>
<tr>
<td>11:15 a.m. - 12:05 p.m.</td>
<td>Decoding the Impact of Instructor Mindset on the Opportunity Gap</td>
<td>Holiday 3</td>
</tr>
<tr>
<td>11:15 a.m. - 12:05 p.m.</td>
<td>Cultivating Intrapersonal Competencies Within Diverse Pre-FTIC Students for Equitable College Experiences</td>
<td>Ruth</td>
</tr>
<tr>
<td>11:15 a.m. - 12:05 p.m.</td>
<td>Identifying and Mitigating On-Campus Racism and Racialization</td>
<td>Ruth</td>
</tr>
<tr>
<td>11:15 a.m. - 12:05 p.m.</td>
<td>Comparing Intrapersonal Competency Before and During Covid-19 of Students in a HSI Seminar</td>
<td>Ruth</td>
</tr>
<tr>
<td>11:15 a.m. - 12:05 p.m.</td>
<td>Success Factors for Advising Technology Implementation</td>
<td>Carroll AB</td>
</tr>
<tr>
<td>11:15 a.m. - 12:05 p.m.</td>
<td>From Inquiry to Impact: Exploring the Role of Data in Aligning Campus Student Success Efforts</td>
<td>Latrobe</td>
</tr>
<tr>
<td>3:05 p.m. - 3:55 p.m.</td>
<td>Using Anti-Deficit Perspectives in Graduate Preparation Programs to Dismantle Systemic Barriers to Student Success</td>
<td>Holiday 1</td>
</tr>
<tr>
<td>3:05 p.m. - 3:55 p.m.</td>
<td>Dismantling Systemic Barriers to Accessing Basic Needs: Effective Community-University Partnerships</td>
<td>Carroll AB</td>
</tr>
<tr>
<td>4:15 p.m. - 4:45 p.m.</td>
<td>Fostering Querencia Through Latinx Completion Coaching Partnerships</td>
<td>Holiday 4</td>
</tr>
<tr>
<td>4:15 p.m. - 4:45 p.m.</td>
<td>Supporting Post-Traditional Students: National Perspective and Institutional Strategies</td>
<td>Holiday 5</td>
</tr>
<tr>
<td>5:05 p.m. - 5:55 p.m.</td>
<td>Using an Academic Case Management Model for Student Success</td>
<td>Tubman AB</td>
</tr>
<tr>
<td>5:05 p.m. - 5:55 p.m.</td>
<td>Let's Talk Student Mental Health: Addressing the Mental Health Crisis</td>
<td>Holiday 4</td>
</tr>
<tr>
<td>5:05 p.m. - 5:55 p.m.</td>
<td>Building a Cross-Functional Student Engagement Team to Support Graduate Student Success</td>
<td>Holiday 3</td>
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<tr>
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<td>Session Title</td>
<td>Speaker(s)</td>
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<tr>
<td><strong>TUESDAY, JUNE 28</strong></td>
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<tr>
<td>8:30 a.m. – 9:20 a.m.</td>
<td>Taking a Holistic Approach to Student Success Through Credit-Bearing Courses</td>
<td>Carroll AB</td>
</tr>
<tr>
<td>8:30 a.m. – 9:20 a.m.</td>
<td>Closing Career Outcome Equity Gaps - VCU Major Maps and Career Audit</td>
<td>Holiday 3</td>
</tr>
<tr>
<td>8:30 a.m. – 9:20 a.m.</td>
<td>Creating an Academic Coaching Program: Forming a System for Student Success at the Tufts University Student Accessibility and Academic Resource (StAAR) Center</td>
<td>Calloway AB</td>
</tr>
<tr>
<td>9:40 a.m. – 10:30 a.m.</td>
<td>&quot;It’s A Two-Way Cycle&quot;: Exploring Scholar-Practitioners’ Informal Theories on Student Success</td>
<td>Ruth</td>
</tr>
<tr>
<td>9:40 a.m. – 10:30 a.m.</td>
<td>Applying the Loss Momentum Framework to Identify Systemic Barriers for Community College Transfer Students</td>
<td>Ruth</td>
</tr>
<tr>
<td>9:40 a.m. – 10:30 a.m.</td>
<td>We Want All the Smoke! Defining Black Student Success with Purpose and Value</td>
<td>Peale ABC</td>
</tr>
<tr>
<td>9:40 a.m. – 10:30 a.m.</td>
<td>Higher Education Policy Update: Federal and State Priorities for Student Affairs Professionals</td>
<td>Holiday 2</td>
</tr>
<tr>
<td>10:50 a.m. – 11:40 a.m.</td>
<td>Alone Together: Keys to Inclusive Student Support in a Virtual Workplace and World</td>
<td>Johnson AB</td>
</tr>
<tr>
<td>10:50 a.m. – 11:40 a.m.</td>
<td>Designing for Student Success in a Hybrid World</td>
<td>Tubman AB</td>
</tr>
<tr>
<td>3:05 p.m. – 3:55 p.m.</td>
<td>Knowing Your Students: Practical Approaches to Student-Centered Design</td>
<td>Holiday 1</td>
</tr>
<tr>
<td>3:05 p.m. – 3:55 p.m.</td>
<td>The Shaping of Black Students’ Sense of Belonging through Academic Advising Experiences</td>
<td>Holiday 2</td>
</tr>
<tr>
<td>4:15 p.m. – 4:45 p.m.</td>
<td>Using Critical Theory to Read and Revise Student-Facing Publications</td>
<td>Holiday 3</td>
</tr>
<tr>
<td>4:15 p.m. – 4:45 p.m.</td>
<td>Who Do You Think You Are?: Discovering Opportunities for Identity Exploration and Belonging for BIPOC First-Year Students</td>
<td>Carroll AB</td>
</tr>
<tr>
<td><strong>WEDNESDAY, JUNE 29</strong></td>
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</tr>
<tr>
<td>8:30 a.m. – 9:20 a.m.</td>
<td>Academic Libraries’ Roles in Campus-wide Student Success Initiatives</td>
<td>Holiday 2</td>
</tr>
<tr>
<td>8:30 a.m. – 9:20 a.m.</td>
<td>Tailored Success Coaching: Exploring the Impact of Specialized Coaching Curriculum</td>
<td>Holiday 3</td>
</tr>
<tr>
<td>9:40 a.m. – 10:30 a.m.</td>
<td>Multi-institutional Review of Advancing Asset-mindedness to Foster Student Success</td>
<td>Holiday 2</td>
</tr>
<tr>
<td>9:40 a.m. – 10:30 a.m.</td>
<td>Optimizing Organizational Structures to Design Effective First-Generation Pathways</td>
<td>Holiday 3</td>
</tr>
<tr>
<td>9:40 a.m. – 10:30 a.m.</td>
<td>Fostering Environments of Community for STEM Students</td>
<td>Latrobe</td>
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# FIRST-GENERATION STUDENT SUCCESS

## FGSS AT-A-GLANCE

<table>
<thead>
<tr>
<th>Date</th>
<th>Time</th>
<th>Session</th>
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<tr>
<td><strong>SUNDAY, JUNE 26</strong></td>
<td></td>
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</tr>
<tr>
<td>9:00 a.m. – 12:00 p.m.</td>
<td>Navigating Mid-Level Transitions as First-generation Professionals</td>
<td>Tubman AB</td>
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<tr>
<td><strong>MONDAY, JUNE 27</strong></td>
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<tr>
<td>8:30 a.m. – 9:20 a.m.</td>
<td>First-Gen and/or Low-Income Student Mental Health: Challenges and Strategies</td>
<td>Peale ABC</td>
<td></td>
</tr>
<tr>
<td>8:30 a.m. – 9:20 a.m.</td>
<td>Creating Signature Experiences: Moving an Isolated Program to an Established Tradition</td>
<td>Tubman AB</td>
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</tr>
<tr>
<td>8:30 a.m. – 9:20 a.m.</td>
<td>First-generation Support: A Mixed-Methods Approach to Understanding Imposter Phenomenon and University Belongingness</td>
<td>Holiday 1</td>
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</tr>
<tr>
<td>8:30 a.m. – 9:20 a.m.</td>
<td>Recognition and Celebration of First-generation Students</td>
<td>Holiday 4</td>
<td></td>
</tr>
<tr>
<td>8:30 a.m. – 9:20 a.m.</td>
<td>At the Intersection: Understanding and Supporting First-generation Students</td>
<td>Holiday 5</td>
<td></td>
</tr>
<tr>
<td>9:40 a.m. – 10:55 a.m.</td>
<td>10 Years of First gen Student Leadership: The First gen Landscape 2012-2022 through the eyes of the First Gen Summit</td>
<td>Holiday 1</td>
<td></td>
</tr>
<tr>
<td>9:40 a.m. – 10:55 a.m.</td>
<td>First-generation Student Success: Student Perspectives on a Relationship-Rich Undergraduate Experience</td>
<td>Holiday 2</td>
<td></td>
</tr>
<tr>
<td>9:40 a.m. – 10:55 a.m.</td>
<td>Discussing An Annotated Bibliography on First-generation College Students: Research from 2008-2019</td>
<td>Holiday 4</td>
<td></td>
</tr>
<tr>
<td>9:40 a.m. – 10:55 a.m.</td>
<td>Enhancing Faculty Engagement in First-generation Student Success</td>
<td>Holiday 5</td>
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</tr>
<tr>
<td>11:15 a.m. – 12:05 p.m.</td>
<td>FGCC Roundtable (Campus-wide Approaches to #CelebrateFirstGen)</td>
<td>Johnson AB</td>
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</tr>
<tr>
<td>11:15 a.m. – 12:05 p.m.</td>
<td>The Case for a Centralized University-wide First-generation Student Center</td>
<td>Tubman AB</td>
<td></td>
</tr>
<tr>
<td>11:15 a.m. – 12:05 p.m.</td>
<td>CSU Dominguez Hills Case Study: Proactively Supporting First-generation Student Mental Health</td>
<td>Holiday 1</td>
<td></td>
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<tr>
<td>11:15 a.m. – 12:05 p.m.</td>
<td>Utilizing the Postsecondary Data Partnership to Inform and Advance First-generation Student Success</td>
<td>Holiday 5</td>
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<tr>
<td>3:05 p.m. – 3:55 p.m.</td>
<td>Peer Mentors Help First Generation Students Navigate “Hidden Curriculum”</td>
<td>Holiday 4</td>
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</tr>
<tr>
<td>3:05 p.m. – 3:55 p.m.</td>
<td>Building an Engaged Community: Advancing your Role in First-generation Student Success</td>
<td>Peale ABC</td>
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</tr>
<tr>
<td>3:05 p.m. – 3:55 p.m.</td>
<td>It’s Never Too Early: Career Development as an Equity Tool</td>
<td>Calloway AB</td>
<td></td>
</tr>
<tr>
<td>4:15 p.m. – 4:45 p.m.</td>
<td>GradU8 Scholars: Utilizing Peer Educators for 1st-Year Student Success</td>
<td>Holiday 1</td>
<td></td>
</tr>
<tr>
<td>4:15 p.m. – 4:45 p.m.</td>
<td>A Student Bridges Approach to College Access</td>
<td>Holiday 2</td>
<td></td>
</tr>
<tr>
<td>4:15 p.m. – 4:45 p.m.</td>
<td>A Phenomenological Case Study: Single Mother, First-Gen, Transfer Students at a Four-Year Institution</td>
<td>Peale ABC</td>
<td></td>
</tr>
<tr>
<td>4:15 p.m. – 4:45 p.m.</td>
<td>CatalystFIRST: Helping You Bring First-generation Student Success Expert Speakers to Campus</td>
<td>Poe AB</td>
<td></td>
</tr>
<tr>
<td>5:05 p.m. – 5:55 p.m.</td>
<td>You Got This: Best Practices for Supporting First-gen Students’ Career Development</td>
<td>Peale ABC</td>
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</tr>
<tr>
<td>5:05 p.m. – 5:55 p.m.</td>
<td>Early College Readiness: Supporting First gen H.S students to participate in STEM dual enrollment</td>
<td>Poe AB</td>
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<tr>
<td>5:05 p.m. – 5:55 p.m.</td>
<td>Out-of-Class Experiences that Support First-generation Low-Income College Student of Color Success</td>
<td>Carroll AB</td>
<td></td>
</tr>
<tr>
<td>5:05 p.m. – 5:55 p.m.</td>
<td>A Good Advisor Can Make or Break You</td>
<td>Ruth</td>
<td></td>
</tr>
<tr>
<td>5:05 p.m. – 5:55 p.m.</td>
<td>Pre-College Expectations of First-generation College Students</td>
<td>Ruth</td>
<td></td>
</tr>
<tr>
<td>5:05 p.m. – 5:55 p.m.</td>
<td>Supporting First-generation Student Success as a Data Partner</td>
<td>Holiday 1</td>
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<tr>
<td><strong>TUESDAY, JUNE 28</strong></td>
<td></td>
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<tr>
<td>8:30 a.m. – 9:20 a.m.</td>
<td>Building an Impactful and Meaningful National First-generation College Celebration Week</td>
<td>Johnson AB</td>
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</tr>
<tr>
<td>8:30 a.m. – 9:20 a.m.</td>
<td>Peer Mentoring: Increasing Social Capital for First-generation College Students</td>
<td>Peale ABC</td>
<td></td>
</tr>
<tr>
<td>8:30 a.m. – 9:20 a.m.</td>
<td>Blueprint for Critical 1:1 Conversations with First-Year, First-generation College Students</td>
<td>Holiday 1</td>
<td></td>
</tr>
<tr>
<td>8:30 a.m. – 9:20 a.m.</td>
<td>Let Them Lead: Collaborating to Promote Democratically Engaged Assessment with First-generation College Students</td>
<td>Latrobe</td>
<td></td>
</tr>
<tr>
<td>8:30 a.m. – 9:20 a.m.</td>
<td>Comprehensive Approaches to Student Success</td>
<td>Poe AB</td>
<td></td>
</tr>
<tr>
<td>8:30 a.m. – 9:20 a.m.</td>
<td>High Impact Conversations: Empowering Questions that Remove Limits and Catalyze Diverse Student Success</td>
<td>Tubman AB</td>
<td></td>
</tr>
<tr>
<td>9:40 a.m. – 10:30 a.m.</td>
<td>First-generation Graduate Student Success</td>
<td>Johnson AB</td>
<td></td>
</tr>
<tr>
<td>9:40 a.m. – 10:30 a.m.</td>
<td>Engaging FLI Alumni to Support FLI Students: Through and Beyond Graduation</td>
<td>Holiday 1</td>
<td></td>
</tr>
<tr>
<td>9:40 a.m. – 10:30 a.m.</td>
<td>Faculty-Led Experiences: A Unique Take on Collaborative Learning</td>
<td>Tubman AB</td>
<td></td>
</tr>
<tr>
<td>10:50 a.m. – 11:40 a.m.</td>
<td>Building a Better Future for First-generation College Students</td>
<td>Holiday 1</td>
<td></td>
</tr>
<tr>
<td>10:50 a.m. – 11:40 a.m.</td>
<td>What the Hybrid?! Assessing Best Practices for First-gen Student Engagement During a Global Pandemic</td>
<td>Holiday 2</td>
<td></td>
</tr>
<tr>
<td>10:50 a.m. – 11:40 a.m.</td>
<td>Building Community and Supporting Retention Through a Low-Cost First-generation Cohort Program</td>
<td>Holiday 3</td>
<td></td>
</tr>
<tr>
<td>10:50 a.m. – 11:40 a.m.</td>
<td>Growing your First-Generation College Celebration: Applying to the FGCC Grant Opportunity</td>
<td>Peale ABC</td>
<td></td>
</tr>
<tr>
<td>10:50 a.m. – 11:40 a.m.</td>
<td>First-generation Students Academic Libraries and Social Reproduction: An Exploratory Study</td>
<td>Ruth</td>
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<tr>
<td>10:50 a.m. – 11:40 a.m.</td>
<td>Creating Financial Access for First-gen Students through Peer Mentoring</td>
<td>Ruth</td>
<td></td>
</tr>
<tr>
<td>10:50 a.m. – 11:40 a.m.</td>
<td>The Role of Smudging in Promoting Success of Native American First generation College Students</td>
<td>Latrobe</td>
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<tr>
<td>3:05 p.m. – 3:55 p.m.</td>
<td>Driving without a Roadmap: First-generation Students' Experience Navigating Graduate School</td>
<td>Ruth</td>
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</tr>
<tr>
<td>3:05 p.m. – 3:55 p.m.</td>
<td>Narratives of First-gen Students A Qualitative Study</td>
<td>Ruth</td>
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</tr>
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<td>3:05 p.m. – 3:55 p.m.</td>
<td>The Future of STEM Success: Career Centered Engagement</td>
<td>Tubman AB</td>
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<td>3:05 p.m. – 3:55 p.m.</td>
<td>First Scholars: Creating Scalable Solutions for First-generation Student Success</td>
<td>Peale ABC</td>
<td></td>
</tr>
<tr>
<td>3:05 p.m. – 3:55 p.m.</td>
<td>Parental Support in the Persistence and Success of First-generation College Students</td>
<td>Tubman AB</td>
<td></td>
</tr>
<tr>
<td>4:15 p.m. – 4:45 p.m.</td>
<td>Investing in First-generation students’ success one partnership at a time.</td>
<td>Peale ABC</td>
<td></td>
</tr>
<tr>
<td>4:15 p.m. – 4:45 p.m.</td>
<td>First-generation Undergraduate Students Serving as Peer Mentors: A Case Study for Success</td>
<td>Holiday 1</td>
<td></td>
</tr>
<tr>
<td>4:15 p.m. – 4:45 p.m.</td>
<td>Supporting Foster Youth Resilience and Social Connections to Increase Academic Achievement</td>
<td>Holiday 2</td>
<td></td>
</tr>
<tr>
<td>7:00 p.m. – 9:00 p.m.</td>
<td>Center for First-generation Student Success Networking Reception</td>
<td>Holiday 6</td>
<td></td>
</tr>
<tr>
<td><strong>WEDNESDAY, JUNE 29</strong></td>
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<tr>
<td>8:30 a.m. – 9:20 a.m.</td>
<td>Hustle and Motivate- First generation College Students Success</td>
<td>Poe AB</td>
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</tr>
<tr>
<td>8:30 a.m. – 9:20 a.m.</td>
<td>Interfaith Engagement: Pathways for Developing Pluralistic Attitudes</td>
<td>Ruth</td>
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<tr>
<td>8:30 a.m. – 9:20 a.m.</td>
<td>Building a National First-generation Network: Lessons from the Kessler Scholars Collaborative</td>
<td>Calloway AB</td>
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</tr>
<tr>
<td>8:30 a.m. – 9:20 a.m.</td>
<td>Unleashing Their Superpowers: Implementing Strengths-Based Peer Mentor Programs for First-generation Students</td>
<td>Tubman AB</td>
<td></td>
</tr>
<tr>
<td>9:40 a.m. – 10:30 a.m.</td>
<td>Unpacking Upward Mobility with First-generation Low-Income Students</td>
<td>Poe AB</td>
<td></td>
</tr>
<tr>
<td>9:40 a.m. – 10:30 a.m.</td>
<td>First-Generation Low-Income Student: From Survivalists to Interpersonal Advocates</td>
<td>Ruth</td>
<td></td>
</tr>
<tr>
<td>9:40 a.m. – 10:30 a.m.</td>
<td>Expanding Student and Program Success through Faculty Discourse Analysis</td>
<td>Tubman AB</td>
<td></td>
</tr>
</tbody>
</table>
We invite you to engage with conference sponsors and learn about the newest services for the field in the Exhibit Hall at the following dedicated times:

Sunday, June 26 - 4:00pm - 8:00pm
Monday, June 27th - 7:30 am - 5:00pm
Tuesday, June 28th - 7:30 am - 3:30pm
Please also join the conference sponsors at the Sponsor Showcase, taking place on:
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